This city benefits from $541M dollars in economic impact from the nonprofit arts and culture, an increase of $213M since 2006.

**IMPACT ON ECONOMY AND EMPLOYMENT**

<table>
<thead>
<tr>
<th>Total Direct Expenditures by Organizations</th>
<th>Total Arts and Culture Related Spending by Audiences</th>
<th>Total Economic Impact</th>
</tr>
</thead>
<tbody>
<tr>
<td>$323M</td>
<td>$217M</td>
<td>$541M</td>
</tr>
</tbody>
</table>

| State Government Revenues: $45.6M | Local Government Revenues: $12.2M | Total Government Revenues: $58M |

**EMPLOYMENT**

- FTE jobs supported: 15,264

**VOLUNTEERS**

- Total number of volunteers: 18,752
- Total volunteer hours: 873,784

**RESIDENT HOUSEHOLD INCOME GENERATED BY ARTS AND CULTURE SECTOR: $382M**

**TOTAL AUDIENCE: 7.8M PEOPLE ANNUALLY**

- Over 36% of attendees have an Annual Household Income of under $60,000:
  - Less than $60,000: 36.1%
  - $60,000-$99,999: 30.7%
  - $100,000 or more: 33.2%

- Education range of attendees:
  - High school or less: 8.3%
  - 2 or 4 year college degree: 51.7%
  - Masters or doctoral degree: 40%

**Total non-local attendees to arts and cultural events in this region spend 52% more than local attendees.**

**NUMBER OF PARTICIPATING ARTS AND CULTURE ORGANIZATIONS = 295**

- Participating organizations by Budget Size:
  - Over $10M: 9% (3 organizations)
  - $5M-$10M: 3% (1 organization)
  - $1M-$5M: 27% (50 organizations)
  - Under $100K: 55% (162 organizations)

- Participating organizations by Discipline:
  - Performing Arts: 152
  - Literary Arts: 8
  - Media & Communications: 8
  - Humanities: 2
  - Arts Multi-purpose: 32
  - History and Historical Preservation: 8
  - Visual Arts/Architecture: 30
  - Other: 55

For more information, please visit creativeMN.org.