



# REGION 2

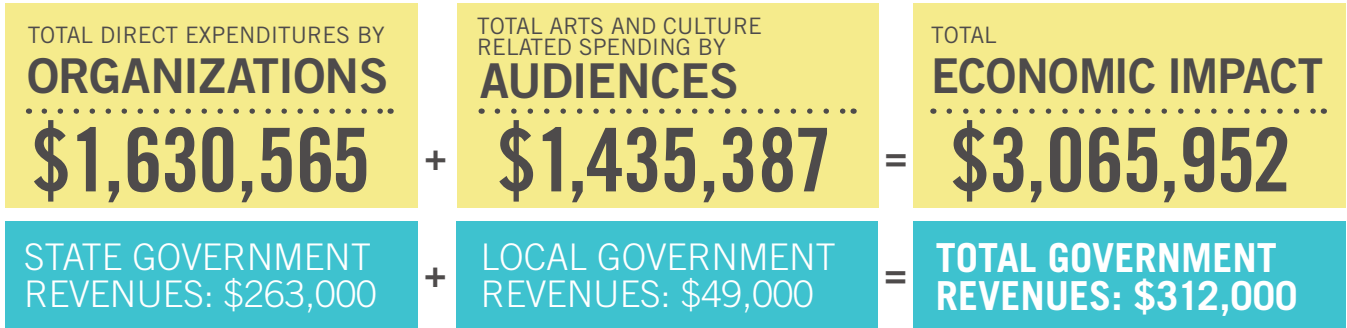
REGION 2 ARTS COUNCIL

NORTH CENTRAL MINNESOTA

COUNTIES: Beltrami, Hubbard, Clearwater, Lake of the Woods, Mahnomen  
KEY CITIES: Bemidji, Baudette, Park Rapids, Mahnomen, Bagley

This region benefits from over three million dollars in economic impact from the nonprofit arts and culture.

## IMPACT ON ECONOMY AND EMPLOYMENT



## EMPLOYMENT



FTE jobs supported: 62

## VOLUNTEERS

of participating organizations

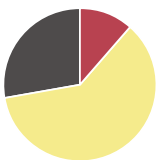


Total number of volunteers: 993  
Total volunteer hours: 47,710

Resident household income generated by arts and culture sector: **\$1,554,000**

Estimated aggregate value of volunteer time at \$22.55/hour: **\$1,075,861**

## TOTAL AUDIENCE: 68,457 PEOPLE ANNUALLY



Education range of attendees:  
High school or less **11.5%**  
2 or 4 year college degree **60.8%**  
Masters or doctoral degree **27.7%**



Nearly 52% of attendees have an Annual Household Income of under \$60,000:  
Less than \$60,000 **51.6%**  
\$60,000-\$99,999 **32.7%**  
\$100,000 or more **15.7%**

Non-local attendees to arts and cultural events in this region spend 14% more than local attendees.

**LOCAL** 81.3% of this region's audiences are local (attending event in same region where they live), a total of 55,660 people who are spending an average of \$20.42 above the cost of their ticket.

**NON-LOCAL** 18.7% of this region's attendees are non-local (attending event in a region where they do not live), a total of 12,797 people who are spending an average of \$22.35 per person. 75% of non-resident survey respondents reported that the primary reason for their trip was "specifically to attend this arts/cultural event," bringing dollars to the region that would not have otherwise been spent here.

Number of participating arts and culture organizations = **39**

### Participating organizations by BUDGET SIZE

\$250K-\$1M: **1 • 2.56%**  
\$100K-\$250K: **4 • 10.26%**  
Under \$100K: **34 • 87.18%**

### Participating organizations by DISCIPLINE

Performing Arts: **10**  
Literary Arts: **2**  
Media and Communications: **1**  
Arts Multi-purpose: **2**  
History and Historical Preservation: **5**  
Visual Arts/Architecture: **10**  
Other: **9**