This region benefits from over three million dollars in economic impact from the nonprofit arts and culture.

**IMPACT ON ECONOMY AND EMPLOYMENT**

**TOTAL DIRECT EXPENDITURES BY ORGANIZATIONS**

$1,630,565

**TOTAL ARTS AND CULTURE RELATED SPENDING BY AUDIENCES**

$1,435,387

**TOTAL ECONOMIC IMPACT**

$3,065,952

**STATE GOVERNMENT REVENUES:** $263,000

**LOCAL GOVERNMENT REVENUES:** $49,000

**TOTAL GOVERNMENT REVENUES:** $312,000

**EMPLOYMENT**

FTE jobs supported: 62

**VOLUNTEERS**

Total number of volunteers: 993
Total volunteer hours: 47,710

Resident household income generated by arts and culture sector: $1,554,000

Estimated aggregate value of volunteer time at $22.55/hour: $1,075,861

**TOTAL AUDIENCE:** 68,457 PEOPLE ANNUALLY

Education range of attendees:
High school or less 11.5%
2 or 4 year college degree 60.8%
Masters or doctoral degree 27.7%

Nearly 52% of attendees have an Annual Household Income of under $60,000:
Less than $60,000 51.6%
$60,000-$99,999 32.7%
$100,000 or more 15.7%

Non-local attendees to arts and cultural events in this region spend 14% more than local attendees.

**LOCAL** 81.3% of this region’s audiences are local (attending event in same region where they live), a total of 55,660 people who are spending an average of $20.42 above the cost of their ticket.

**NON-LOCAL** 18.7% of this region’s attendees are non-local (attending event in a region where they do not live), a total of 12,797 people who are spending an average of $22.35 per person. 75% of non-resident survey respondents reported that the primary reason for their trip was “specifically to attend this arts/cultural event,” bringing dollars to the region that would not have otherwise been spent here.

Number of participating arts and culture organizations = 39

**Participating organizations by BUDGET SIZE**

- $250K-$1M: 1 • 2.56%
- $100K-$250K: 4 • 10.26%
- Under $100K: 34 • 87.18%

**Participating organizations by DISCIPLINE**

- Performing Arts: 10
- Literary Arts: 2
- Media and Communications: 1
- Arts Multi-purpose: 2
- History and Historical Preservation: 5
- Visual Arts/Architecture: 10
- Other: 9

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