Sixty-two percent of Minnesota’s artists live in the seven county Metro Area. Perhaps unsurprisingly then, this area leads by a wide margin every economic indicator including economic impact from artistic expenditures, jobs created, household income generated, and state and local government revenue (see table at right). Twenty-six percent of the Metro’s artists reported that they work full-time in the arts, which is second only to the Arrowhead’s 30 percent. This area also had the lowest percentage of artists reporting themselves to be retired/hobbyists (14 percent). While total income for artists in this area totaled $153.6 million per year, that represents only 29 percent of total individual income for these artists. Artistic income for artists in this area averages only $12,529. This area had among the highest percentage of respondents who fund their own retirement plans (34 percent). Fourteen percent had no health insurance.

The seven county Metro Area is home to 12,256 individual artists. Artistic spending by these artists totaled $181 million during 2005. $152.5 million of those expenditures (84 percent) were made to merchants and businesses located within the State of Minnesota, and therefore have an impact on Minnesota’s economy. The table below details the total economic impacts of the $152.5 million in artistic expenditures that were made to Minnesota’s merchants and businesses. Average artistic expenditures of this area’s individual artists (full-time, part-time and hobbyist) during 2005 were $14,773 per artist, compared to the state average of $13,572. Median artist income for full-time artists in this area was $23,000 compared to the state median of $21,841.

**Total Economic Impact of Artistic Spending by Individual Artists Who Reside in the seven county Metro Area During 2005**

(Expenditures Made to Merchants and Businesses Located Within Minnesota Only)

<table>
<thead>
<tr>
<th>Total Artistic Expenditures Made In Minnesota</th>
<th>$152,531,249</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-Time Equivalent Jobs Supported</td>
<td>4,402</td>
</tr>
<tr>
<td>Resident Household Income Generated</td>
<td>$133,312,000</td>
</tr>
<tr>
<td>Local Government Revenue Generated</td>
<td>$3,661,000</td>
</tr>
<tr>
<td>State Government Revenue Generated</td>
<td>$14,185,000</td>
</tr>
</tbody>
</table>

Artistic expenses by the Metro Area’s individual artists totaled $181 million during 2005

Artistic expenditures made to Minnesota merchants totaled $152.5 million (84%) Artistic expenditures made to non-Minnesota merchants totaled $28.5 million (16%)

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*Artists Count: The Economic Impact of Minnesota’s Individual Artists* is a statewide study conducted in 2007 by Minnesota Citizens for the Arts (MCA), Springboard for the Arts, and the Minnesota Crafts Council (MCC) in partnership with Americans for the Arts and was primarily funded by The McKnight Foundation. The statewide and six regional area reports as well as additional data are available for downloading on MCA’s website at www.mncitizensforthearts.org.
Artistic employment status in the Metro Area

- Part-Time (i.e., work outside of their art to support themselves): 60%
- Full-Time (i.e., support themselves entirely through their artwork): 26%
- Other (e.g., retired, art is my hobby): 14%

Income and revenue to the Metro Area’s individual artists totaled $529.7 million during 2005

- Income from artistic work only: 29%
- Income not related to artistic work: 71%
- Monthly volunteerism of Metro Area’s individual artists:
  - 0 Hours: 20%
  - 1-5 Hours: 43%
  - 6-10 Hours: 18%
  - 11-20 Hours: 11%
  - More than 20 Hours: 8%

The Metro Area’s individual artists averaged $43,219 in income during 2005

Source of health insurance for the Metro Area’s individual artists

- Individual Plan: 29%
- Through an Employer: 36%
- Through Spouse, Partner, or Family: 21%
- No Health Insurance: 14%

Source of retirement plan for the Metro Area’s individual artists

- Individual Plan: 34%
- Through an Employer: 33%
- Through Spouse, Partner, or Family: 8%
- No Retirement Plan: 36%

Metro Area’s individual artists likelihood to vote

- Always: 81%
- Sometimes: 17%
- Never: 2%