THE ANNUAL ECONOMIC IMPACT OF ARTISTS & NONPROFIT ARTS & CULTURE ORGANIZATIONS IN THIS REGION IS NEARLY $11 MILLION:

**ARTISTS & CREATIVE WORKERS**
- **Spending by full-time artists and creative workers in region**: $1,533,664
- **Spending by part-time artists and creative workers in region**: $3,297,686
- **Total economic impact from artists and creative workers**: $4,831,350

**NONPROFIT ARTS & CULTURE ORGANIZATIONS**
- **Total spent by nonprofit arts and culture organizations**: $4,356,328
- **Total spent by arts and culture attendees**: $1,653,655
- **Total economic impact from participating organizations and their audiences**: $6,010,000

**TOTAL ECONOMIC IMPACT BY ORGANIZATIONS AND ARTISTS**: $10,841,000

$94.57: economic impact per capita in this region

**ARTISTS AND CREATIVE WORKERS**: Includes creative workers employed full or part time by others, as well as the self employed. Does not include student, retired, or hobbyist artists.

**AVERAGE HOURLY WAGE FOR CREATIVE WORKERS**: $17.36

**90%** OF THIS REGION’S ARTISTS VOLUNTEER COMPARED TO: **25%** OF ALL AMERICANS **35%** OF ALL MINNESOTANS

**TOP 3 CREATIVE JOBS**: PHOTOGRAPHER | SINGER | AUTHOR

**NUMBER OF CREATIVE JOBS PER 1,000 JOBS IN THIS AREA**: 17.4
(Total regional population is 114,637 of whom 54,027 are employed)

**ESTIMATED NUMBER OF FULL-TIME ARTISTS AND CREATIVE WORKERS**: 176
**ESTIMATED NUMBER OF PART-TIME ARTISTS AND CREATIVE WORKERS**: 763
**TOTAL ARTISTS AND CREATIVE WORKERS**: 939

**PARTICIPATING NONPROFIT ARTS AND CULTURE ORGANIZATIONS**: 37

**TOP 11 BY DISCIPLINE**
1. Performing arts
2. History and historical preservation
3. Visual arts and architecture
4. Media and communications
5. Literary arts
6. Humanities
7. Arts multipurpose
8. Other

**TOP 4 BY BUDGET SIZE**
- 21 Under $25K
- 8 $25K - $100K
- 6 $100K – $250K
- 1 $250K-$1M
- 1 $1M-$5M

**ATTENDANCE**

**2015 STUDY TOTAL ARTS & CULTURE ATTENDEES**: 68,457
**CHANGE IN ATTENDEES**: +10,779

**2017 STUDY TOTAL ARTS & CULTURE ATTENDEES**: 79,236

There was an overall increase of 2 participating organizations since the last study in 2015.

creativeMN.org

Creative Minnesota 2017
Creative Minnesota is a collaborative effort to fill the gaps in available information about Minnesota's cultural field and to improve our understanding of its importance to our quality of life and economy. It is part of a long term endeavor to collect and report data on the creative sector every two years for analysis, education and advocacy. It leverages in-depth research made possible by Minnesota's participation in the Cultural Data Project (culturaldata.org) of DataArts.

Our first Creative Minnesota report, released in 2015, was a snapshot of the health and impacts of nonprofit arts and culture organizations. Our 2017 study updates the previous study and also looks into the economic lives of artists in Minnesota.

Creative Minnesota was developed by a collaborative of arts and culture funders in partnership with Minnesota Citizens for the Arts (MCA). The Creative Minnesota team includes Minnesota Citizens for the Arts, the McKnight Foundation, the Minnesota State Arts Board, the Forum of Regional Arts Councils of Minnesota, Target, the Bush Foundation, Mardag Foundation, and Jerome Foundation with in-kind support from Ideas that Kick, the Minnesota Historical Society and others.

We hope that arts advocates, legislators, local government officials and arts and cultural organizations will use this report to find new ways to improve their lives and economies with arts and culture.

Find much more at:
creativemn.org