THE ANNUAL ECONOMIC IMPACT OF ARTISTS & NONPROFIT ARTS & CULTURE ORGANIZATIONS IN THIS REGION IS OVER $83 MILLION:

**ARTISTS & CREATIVE WORKERS**

- **Spending by Full-Time Artists and Creative Workers in Region**: $14,204,618
- **Spending by Part-Time Artists and Creative Workers in Region**: $5,873,016

**Nonprofit Arts & Culture Organizations**

- **Total Spent by Nonprofit Arts and Culture Organizations**: $30,258,163
- **Total Spent by Arts and Culture Attendees**: $32,942,084

**Total Economic Impact from Artists and Creative Workers**: $20,078,000

**Total Economic Impact from Participating Organizations and Their Audiences**: $63,200,000

**Total Economic Impact by Organizations and Artists**: $83,278,000

$255.15: economic impact per capita in this region

**Artists and Creative Workers:** Includes creative workers employed full or part time by others, as well as the self employed. Does not include student, retired, or hobbyist artists.

- **88% of this region’s artists volunteer compared to**: 25% of all Americans
- **35% of all Minnesotans**

**Top 3 Creative Jobs:** Photographer | Singer | Author

- **Estimated Number of Full-Time Artists and Creative Workers**: 1,531
- **Estimated Number of Part-Time Artists and Creative Workers**: 2,568
- **Total Artists and Creative Workers**: 4,099

**Participating Nonprofit Arts and Culture Organizations**

- **By Discipline**
  - 51 Performing arts
  - 24 History and historical preservation
  - 19 Visual arts and architecture
  - 11 Media and communications
  - 3 Literary arts
  - 21 Arts multipurpose
  - 14 Other

- **Total Organizations**: 143

**By Budget Size**

- 62 Under $25K
- 37 $25K – $100K
- 21 $100K - $250K
- 11 $250K-$1M
- 12 $1M-$5M

**Attendance**

- **2015 Study Total Arts & Culture Attendees**: 773,204
- **2017 Study Total Arts & Culture Attendees**: 1,373,159

*There was an overall increase of 36 participating organizations since the last study in 2015, accounting for much of the increase in attendees.

creativeMN.org
REGION 3: ARROWHEAD REGIONAL ARTS COUNCIL

COUNTIES: Aitkin, Carlton, Cook, Itasca, Koochiching, Lake, Saint Louis

STATE AND LOCAL GOVERNMENT REVENUES:

<table>
<thead>
<tr>
<th>GOVERNMENT REVENUE (TAXES AND FEES) GENERATED BY ARTS &amp; CULTURE ORGANIZATIONS &amp; THEIR AUDIENCES</th>
<th>GOVERNMENT REVENUE GENERATED BY SPENDING OF ARTISTS AND CREATIVE WORKERS</th>
</tr>
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<tbody>
<tr>
<td>$5,722,000</td>
<td>$2,356,000</td>
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TOTAL GOVERNMENT REVENUE GENERATED BY ORGANIZATIONS AND ARTISTS: $8,078,000

COMPARISONS TO OTHER MINNESOTA REGIONS

Although 4th in population size, this region is 2nd in economic impact per capita, 2nd in total economic impact, 2nd in total resident household income generated by the arts, 2nd in total audience, and 2nd in creative job density, behind only the Twin Cities Metro Area. It is also 3rd in total number of participating arts & culture organizations at 143. The region is performing far above what would be expected considering its population.

ORGANIZATIONS PARTICIPATING IN BOTH 2015 AND 2017 STUDY


ORGANIZATIONS NEW IN 2017


Creative Minnesota is a collaborative effort to fill the gaps in available information about Minnesota’s cultural field and to improve our understanding of its importance to our quality of life and economy. It is part of a long term endeavor to collect and report data on the creative sector every two years for analysis, education and advocacy. It leverages in-depth research made possible by Minnesota’s participation in the Cultural Data Project (culturaldata.org) of DataArts.

Our first Creative Minnesota report, released in 2015, was a snapshot of the health and impacts of nonprofit arts and culture organizations. Our 2017 study updates the previous study and also looks into the economic lives of artists in Minnesota.

Creative Minnesota was developed by a collaborative of arts and culture funders in partnership with Minnesota Citizens for the Arts (MCA). The Creative Minnesota team includes Minnesota Citizens for the Arts, The McKnight Foundation, the Minnesota State Arts Board, the Forum of Regional Arts Councils of Minnesota, Target, the Bush Foundation, Mardag Foundation, and Jerome Foundation with in-kind support from ideas that Kick, the Minnesota Historical Society and others.

We hope that arts advocates, legislators, local government officials and arts and cultural organizations will use this report to find new ways to improve their lives and economies with arts and culture.

Find more at: creativemn.org

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