The annual economic impact of artists and nonprofit arts and culture organizations in this region is over $17 million:

### Artists & Creative Workers

<table>
<thead>
<tr>
<th>Spending by Full-Time Artists and Creative Workers in Region</th>
<th>$5,063,780</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spending by Part-Time Artists and Creative Workers in Region</td>
<td>$3,460,840</td>
</tr>
</tbody>
</table>

**Total Economic Impact from Artists and Creative Workers:** $8,525,000

### Nonprofit Arts & Culture Organizations

<table>
<thead>
<tr>
<th>Total Spent by Nonprofit Arts and Culture Organizations</th>
<th>$3,160,434</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Spent by Arts and Culture Attendees</td>
<td>$5,379,909</td>
</tr>
</tbody>
</table>

**Total Economic Impact from Participating Organizations and Their Audiences:** $8,540,000

**Total Economic Impact by Organizations and Artists:** $17,065,000

**Average Hourly Wage for Creative Workers:** $18.36

**90% of this Region’s Artists Volunteer Compared to:**
- **25% of all Americans**
- **35% of all Minnesotans**

**Top 3 Creative Jobs:**
- Photographer
- Singer
- Author

**Number of Creative Jobs per 1,000 Jobs in This Area:** 21.9

**Total Artists and Creative Workers:** 1,710

**Estimated Number of Full-Time Artists and Creative Workers:** 470
**Estimated Number of Part-Time Artists and Creative Workers:** 1,240

**Nonprofit Arts & Culture Organizations by Discipline:**
- Performing arts
- History and historical preservation
- Visual arts and architecture
- Media and communications
- Literary arts
- Arts multipurpose
- Other

**52 Total Organizations**

**Nonprofit Arts & Culture Organizations by Budget Size:**
- 28 Under $25K
- 16 $25K – $100K
- 4 $100K – $250K
- 4 $250K – $1M

**Attendees in this Region Spend $25.68 per person above the cost of their ticket**

**2017 Study Total Arts & Culture Attendees:** 209,498

There was an overall increase of 22 participating organizations since the last study in 2015.

creativeMN.org

Creative Minnesota 2017
REGION 7E: EAST CENTRAL ARTS COUNCIL
Counties: Chisago, Isanti, Kanabec, Mille Lacs, Pine

STATE AND LOCAL GOVERNMENT REVENUES:

| GOVERNMENT REVENUE (TAXES AND FEES) GENERATED BY ARTS & CULTURE ORGANIZATIONS & THEIR AUDIENCES | $813,000 |
| GOVERNMENT REVENUE GENERATED BY SPENDING OF ARTISTS AND CREATIVE WORKERS | $1,050,000 |
| TOTAL GOVERNMENT REVENUE GENERATED BY ORGANIZATIONS AND ARTISTS | $1,863,000 |

COMPARISONS TO OTHER MINNESOTA REGIONS

Although 8th in population size, this region is 6th in economic impact per capita, performing better than would be expected. Chisago County has the 22nd highest creative worker average wage at $19.17/hour among all 87 counties.

While the good news is that this region has slightly higher coverage of artists with retirement plans at 29% compared to the 32% statewide average, this region is doing significantly worse in artists covered by health insurance at 9% uninsured compared to 5% statewide average.

ORGANIZATIONS PARTICIPATING IN BOTH 2015 AND 2017 STUDY

Audubon Center of the North Woods, Braham Pie Day, Cambridge Center for the Arts, Center City Opera Company, City of Milaca, City of Onamia, Depot Studios, East Central Minnesota Chorale, East Central Regional Arts Council, Elim Oasis Adult Day Health Center, Franconia Sculpture Park, Isanti County Historical Society, Kanabec County Art Association, Kanabec History Center, Milaca Area Historical Society, Milaca Fine Arts Council, Mora CAPP, Comprehensive Arts Planning Program, Mora Vasaloppet, Northern Exposures Photography Club, Old School Arts Center, Onamia Area Friends of the Library - Arts Programs, Paradise Community Theatre, Pine Center for the Arts, Princeton Area Visionary Committee, St. Croix Valley Potters Tour, We R Able, Wyoming Area Creative Arts Community

ORGANIZATIONS NEW IN 2017

Cambridge-Isanti Performing Arts Committee, Central Minnesota Art Co-op, City of Braham, City of Lindstrom - Karl Oskar Days Committee, City of Lindstrom - Park Commission, City of Mora- Arts Programs, City of Sandstone - Quality of Life Task Force, East Central Minnesota Pride, East Central School, Family Pathways, Hazelfest at Hazelden, Isanti County Parks, Isle School District - Community Education, Kanabec County Agricultural Society, Mille Lacs Band of Ojibwe/History Project, Mille Lacs County Historical Society, Minnesota Goose Garden, Northwest Company Fur Post, Onamia Public Schools Arts Project, Pine City Art Council, Pine City Heritage Players, Pine City Library Foundation/History Project, Pine County Agricultural Society, Pine County Historical Society, Princeton Public Schools Library

ORGANIZATIONS PARTICIPATING IN 2015 STUDY ONLY

Onamia Community Education

Creative Minnesota is a collaborative effort to fill the gaps in available information about Minnesota’s cultural field and to improve our understanding of its importance to our quality of life and economy. It is part of a long term endeavor to collect and report data on the creative sector every two years for analysis, education and advocacy. It leverages in-depth research made possible by Minnesota’s participation in the Cultural Data Project (culturaldata.org) of DataArts.

Our first Creative Minnesota report, released in 2015, was a snapshot of the health and impacts of nonprofit arts and culture organizations. Our 2017 study updates the previous study and also looks into the economic lives of artists in Minnesota.

Creative Minnesota was developed by a collaborative of arts and culture funders in partnership with Minnesota Citizens for the Arts (MCA). The Creative Minnesota team includes Minnesota Citizens for the Arts, The McKnight Foundation, the Minnesota State Arts Board, the Forum of Regional Arts Councils of Minnesota, Target, the Bush Foundation, Marqey Foundation, and Jerome Foundation with in-kind support from Ideas that Kick, the Minnesota Historical Society and others.

We hope that arts advocates, legislators, local government officials and arts and cultural organizations will use this report to find new ways to improve their lives and economies with arts and culture.