

# The 341 Participating Arts & Economic Prosperity 5 Study Regions

| State  | Name of Study Region                        | Type of Region      | 2015 Population | Estimated Spending by Nonprofit Arts and Cultural Organizations | Estimated Spending by Cultural Audiences | Total Spending by the Nonprofit Arts and Culture INDUSTRY | TOTAL ECONOMIC IMPACT               |                                     |                                    |                                    |
|--|---|---------------------|-----------------|---|--|---|-------------------------------------|-------------------------------------|------------------------------------|------------------------------------|
|  |   |                     |                 |   |  |   | Full-Time Equivalent Jobs Supported | Resident Household Income Generated | Local Government Revenue Generated | State Government Revenue Generated |
| <b>NATIONAL ESTIMATES OF ECONOMIC IMPACT</b> |   |                     |                 | <b>\$63.8 Billion</b>   | <b>\$102.5 Billion</b>                   | <b>\$166.3 Billion</b>                                    | <b>4.6 Million</b>                  | <b>\$96.1 Billion</b>               | <b>\$6.9 Billion</b>               | <b>\$7.7 Billion</b>               |
| AK   | City of Fairbanks                           | City                | 32,469          | \$8,779,765   | \$9,283,046                              | <b>\$18,062,811</b>                                       | 548                                 | \$10,982,000                        | \$805,000                          | \$1,295,000                        |
| AL   | City of Huntsville/Madison County           | Multi-County Region | 350,299         | \$53,843,563  | \$36,057,737                             | <b>\$89,901,300</b>                                       | 3,073                               | \$53,530,000                        | \$3,133,000                        | \$3,467,000                        |
| AR   | Northwest Arkansas Region                   | Multi-County Region | 463,113         | \$67,503,606  | \$63,693,488                             | <b>\$131,197,094</b>                                      | 4,647                               | \$92,899,000                        | \$3,466,000                        | \$10,792,000                       |
| AZ   | City of Flagstaff                           | City                | 68,785          | \$51,666,744  | \$38,129,798                             | <b>\$89,796,542</b>                                       | 3,035                               | \$67,683,000                        | \$4,665,000                        | \$4,439,000                        |
| AZ   | City of Mesa                                | City                | 464,704         | \$16,854,627  | \$12,783,542                             | <b>\$29,638,169</b>                                       | 1,024                               | \$24,996,000                        | \$1,371,000                        | \$1,723,000                        |
| AZ   | West Valley Region                          | Multi-City Region   | 1,270,000       | \$13,189,366  | \$9,795,104                              | <b>\$22,984,470</b>                                       | 758                                 | \$18,005,000                        | \$1,087,000                        | \$1,503,000                        |
| AZ   | City of Phoenix                             | City                | 1,537,058       | \$164,604,285   | \$237,176,500                            | <b>\$401,780,785</b>                                      | 12,815                              | \$285,526,000                       | \$19,544,000                       | \$24,950,000                       |
| CA   | City of Laguna Beach                        | City                | 23,341          | \$40,118,691  | \$55,244,985                             | <b>\$95,363,676</b>                                       | 2,512                               | \$58,914,000                        | \$4,046,000                        | \$4,788,000                        |
| CA   | City of Benicia                             | City                | 27,930          | \$2,902,134   | \$1,760,159                              | <b>\$4,662,293</b>  | 149                                 | \$2,730,000                         | \$174,000                          | \$240,000                          |
| CA   | City of Walnut Creek                        | City                | 67,673          | \$21,097,821  | \$20,432,138                             | <b>\$41,529,959</b>                                       | 1,036                               | \$23,587,000                        | \$1,491,000                        | \$2,142,000                        |
| CA   | City of Thousand Oaks                       | City                | 129,342         | \$8,609,672   | \$4,203,069                              | <b>\$12,812,741</b>                                       | 450                                 | \$8,370,000                         | \$461,000                          | \$646,000                          |
| CA   | San Luis Obispo County                      | County              | 279,083         | \$13,693,022  | \$14,029,567                             | <b>\$27,722,589</b>                                       | 916                                 | \$16,842,000                        | \$1,101,000                        | \$1,650,000                        |
| CA   | City of Riverside                           | City                | 319,504         | \$17,575,088  | \$25,414,927                             | <b>\$42,990,015</b>                                       | 1,268                               | \$28,968,000                        | \$1,784,000                        | \$2,746,000                        |
| CA   | Santa Barbara County                        | County              | 440,668         | \$126,303,269   | \$72,295,776                             | <b>\$198,599,045</b>                                      | 5,857                               | \$131,421,000                       | \$8,326,000                        | \$10,737,000                       |
| CA   | Sonoma County                               | County              | 500,292         | \$45,118,213  | \$35,290,315                             | <b>\$80,408,528</b>                                       | 2,684                               | \$47,873,000                        | \$3,167,000                        | \$4,210,000                        |
| CA   | City and County of San Francisco            | County              | 852,469         | \$780,613,098   | \$667,740,510                            | <b>\$1,448,353,608</b>                                    | 39,699                              | \$1,006,718,000                     | \$53,862,000                       | \$77,227,000                       |
| CA   | City of San José                            | City                | 1,015,785       | \$73,462,553  | \$117,746,926                            | <b>\$191,209,479</b>                                      | 4,255                               | \$91,719,000                        | \$5,866,000                        | \$7,612,000                        |
| CA   | City of San Diego                           | City                | 1,381,069       | \$553,563,393   | \$546,370,965                            | <b>\$1,099,934,358</b>                                    | 35,914                              | \$894,406,000                       | \$48,122,000                       | \$67,871,000                       |
| CA   | Balboa Park Cultural District               | Cultural District   | 1,381,069       | \$380,437,910   | \$289,710,435                            | <b>\$670,148,345</b>                                      | 22,578                              | \$555,306,000                       | \$28,904,000                       | \$40,591,000                       |
| CA   | Sacramento County                           | County              | 1,482,026       | \$82,336,356  | \$84,387,257                             | <b>\$166,723,613</b>                                      | 5,888                               | \$133,213,000                       | \$8,856,000                        | \$10,998,000                       |
| CA   | Santa Clara County                          | County              | 1,894,605       | \$112,342,340   | \$138,697,159                            | <b>\$251,039,499</b>                                      | 5,816                               | \$127,837,000                       | \$9,434,000                        | \$11,667,000                       |
| CA   | Riverside County                            | County              | 2,329,271       | \$63,975,017  | \$61,196,927                             | <b>\$125,171,944</b>                                      | 3,683                               | \$80,448,000                        | \$5,653,000                        | \$7,162,000                        |
| CO   | Town of Crested Butte                       | City                | 1,541           | \$4,554,422   | \$5,681,804                              | <b>\$10,236,226</b>                                       | 252                                 | \$5,198,000                         | \$455,000                          | \$245,000                          |
| CO   | City of Durango                             | City                | 17,834          | \$8,619,712   | \$9,476,898                              | <b>\$18,096,610</b>                                       | 602                                 | \$12,313,000                        | \$975,000                          | \$476,000                          |
| CO   | City of Grand Junction                      | City                | 60,210          | \$11,275,100  | \$5,991,168                              | <b>\$17,266,268</b>                                       | 512                                 | \$12,930,000                        | \$936,000                          | \$456,000                          |
| CO   | City of Boulder                             | City                | 105,112         | \$35,514,381  | \$34,283,259                             | <b>\$69,797,640</b>                                       | 1,832                               | \$47,649,000                        | \$2,224,000                        | \$2,331,000                        |
| CO   | Pikes Peak Region                           | Multi-County Region | 686,908         | \$51,193,211  | \$102,068,841                            | <b>\$153,262,052</b>                                      | 5,070                               | \$100,801,000                       | \$10,849,000                       | \$5,052,000                        |
| CO   | Downtown Colorado Springs Creative District | Cultural District   | 686,908         | \$20,773,371  | \$16,271,894                             | <b>\$37,045,265</b>                                       | 1,239                               | \$24,954,000                        | \$2,304,000                        | \$1,124,000                        |
| CT   | Middlesex County                            | County              | 164,943         | \$20,883,683  | \$11,117,321                             | <b>\$32,001,004</b>                                       | 995                                 | \$17,217,000                        | \$1,249,000                        | \$1,477,000                        |

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|--|---------------------------------|---------------------|-----------------|---|--|---|-------------------------------------|-------------------------------------|------------------------------------|------------------------------------|
|  |                                 |                     |                 |   |  |   | Full-Time Equivalent Jobs Supported | Resident Household Income Generated | Local Government Revenue Generated | State Government Revenue Generated |
| <b>NATIONAL ESTIMATES OF ECONOMIC IMPACT</b> |                                 |                     |                 | <b>\$63.8 Billion</b>   | <b>\$102.5 Billion</b>                   | <b>\$166.3 Billion</b>                                    | <b>4.6 Million</b>                  | <b>\$96.1 Billion</b>               | <b>\$6.9 Billion</b>               | <b>\$7.7 Billion</b>               |
| CT   | Northwest Connecticut Region    | Multi-City Region   | 184,993         | \$21,482,961  | \$12,877,676                             | <b>\$34,360,637</b>                                       | 812                                 | \$16,727,000                        | \$1,447,000                        | \$1,903,000                        |
| CT   | Southeastern Connecticut Region | County              | 273,676         | \$87,159,766  | \$81,213,782                             | <b>\$168,373,548</b>                                      | 4,460                               | \$83,747,000                        | \$3,889,000                        | \$6,591,000                        |
| CT   | Greater New Haven Area          | Multi-City Region   | 570,001         | \$114,867,991   | \$19,821,820                             | <b>\$134,689,811</b>                                      | 5,667                               | \$92,553,000                        | \$6,340,000                        | \$7,236,000                        |
| CT   | Fairfield County                | County              | 945,438         | \$148,621,258   | \$86,618,360                             | <b>\$235,239,618</b>                                      | 6,789                               | \$142,288,000                       | \$9,375,000                        | \$11,239,000                       |
| CT   | State of Connecticut            | State               | 3,596,677       | \$515,311,370   | \$281,938,021                            | <b>\$797,249,391</b>                                      | 23,114                              | \$524,913,000                       | \$29,743,000                       | \$42,528,000                       |
| DC   | District of Columbia            | City                | 658,893         | \$1,654,234,168   | \$1,252,037,358                          | <b>\$2,906,271,526</b>                                    | 39,720                              | \$1,234,017,000                     | \$193,041,000                      | \$0                                |
| DC   | Greater Washington Region       | Multi-County Region | 4,146,875       | \$2,172,509,756   | \$1,577,823,038                          | <b>\$3,750,332,794</b>                                    | 59,423                              | \$1,680,795,000                     | \$224,268,000                      | \$32,735,000                       |
| DE   | State of Delaware               | State               | 935,614         | \$103,624,375   | \$46,279,508                             | <b>\$149,903,883</b>                                      | 4,062                               | \$111,640,000                       | \$1,805,000                        | \$8,647,000                        |
| FL   | City of Winter Park             | City                | 29,442          | \$16,576,065  | \$29,406,839                             | <b>\$45,982,904</b>                                       | 1,649                               | \$32,723,000                        | \$1,801,000                        | \$2,217,000                        |
| FL   | City of Lake Worth              | City                | 37,097          | \$14,656,059  | \$12,613,298                             | <b>\$27,269,357</b>                                       | 650                                 | \$14,933,000                        | \$1,247,000                        | \$1,420,000                        |
| FL   | City of Ocala                   | City                | 57,586          | \$14,295,754  | \$41,671,737                             | <b>\$55,967,491</b>                                       | 1,422                               | \$29,432,000                        | \$2,369,000                        | \$3,684,000                        |
| FL   | Town of Jupiter                 | City                | 60,681          | \$8,019,104   | \$5,110,235                              | <b>\$13,129,339</b>                                       | 317                                 | \$7,423,000                         | \$608,000                          | \$690,000                          |
| FL   | City of Delray Beach            | City                | 65,055          | \$11,319,692  | \$10,115,146                             | <b>\$21,434,838</b>                                       | 511                                 | \$11,689,000                        | \$979,000                          | \$1,115,000                        |
| FL   | City of Fort Myers              | City                | 70,918          | \$13,682,062  | \$36,033,896                             | <b>\$49,715,958</b>                                       | 1,389                               | \$32,187,000                        | \$2,670,000                        | \$3,983,000                        |
| FL   | Monroe County                   | County              | 77,136          | \$27,188,753  | \$57,877,545                             | <b>\$85,066,298</b>                                       | 2,193                               | \$41,322,000                        | \$3,054,000                        | \$4,938,000                        |
| FL   | City of Boca Raton              | City                | 91,332          | \$10,757,773  | \$11,057,891                             | <b>\$21,815,664</b>                                       | 517                                 | \$11,712,000                        | \$990,000                          | \$1,130,000                        |
| FL   | City of Miami Beach             | City                | 91,732          | \$84,770,391  | \$75,134,150                             | <b>\$159,904,541</b>                                      | 4,489                               | \$143,228,000                       | \$7,745,000                        | \$11,605,000                       |
| FL   | City of West Palm Beach         | City                | 104,031         | \$117,010,242   | \$105,023,175                            | <b>\$222,033,417</b>                                      | 5,291                               | \$121,024,000                       | \$10,139,000                       | \$11,550,000                       |
| FL   | Indian River County             | County              | 144,755         | \$16,019,023  | \$8,855,149                              | <b>\$24,874,172</b>                                       | 651                                 | \$12,661,000                        | \$1,127,000                        | \$1,893,000                        |
| FL   | Martin County                   | County              | 153,392         | \$14,266,732  | \$12,885,638                             | <b>\$27,152,370</b>                                       | 752                                 | \$14,437,000                        | \$1,015,000                        | \$1,994,000                        |
| FL   | Alachua County                  | County              | 256,380         | \$36,563,147  | \$67,892,593                             | <b>\$104,455,740</b>                                      | 2,847                               | \$60,433,000                        | \$3,987,000                        | \$5,124,000                        |
| FL   | City of Orlando                 | City                | 262,372         | \$123,648,175   | \$65,576,512                             | <b>\$189,224,687</b>                                      | 6,907                               | \$162,458,000                       | \$6,907,000                        | \$8,703,000                        |
| FL   | Loch Haven Cultural Park        | Cultural District   | 262,372         | \$29,253,216  | \$30,590,137                             | <b>\$59,843,353</b>                                       | 2,185                               | \$48,518,000                        | \$2,413,000                        | \$3,005,000                        |
| FL   | Leon County                     | County              | 283,988         | \$100,454,010   | \$101,416,276                            | <b>\$201,870,286</b>                                      | 7,161                               | \$125,694,000                       | \$10,926,000                       | \$15,646,000                       |
| FL   | St. Lucie County                | County              | 291,028         | \$3,119,978   | \$4,697,606                              | <b>\$7,817,584</b>  | 222                                 | \$4,576,000                         | \$288,000                          | \$496,000                          |
| FL   | Osceola County                  | County              | 310,211         | \$1,922,406   | \$1,731,658                              | <b>\$3,654,064</b>  | 113                                 | \$2,501,000                         | \$88,000                           | \$235,000                          |
| FL   | Escambia County                 | County              | 310,659         | \$27,449,975  | \$61,364,635                             | <b>\$88,814,610</b>                                       | 2,932                               | \$58,223,000                        | \$4,410,000                        | \$6,223,000                        |
| FL   | Lake County                     | County              | 315,690         | \$1,137,478   | \$8,016,604                              | <b>\$9,154,082</b>  | 201                                 | \$3,692,000                         | \$380,000                          | \$635,000                          |
| FL   | Collier County                  | County              | 348,777         | \$62,973,722  | \$44,713,126                             | <b>\$107,686,848</b>                                      | 2,923                               | \$57,399,000                        | \$3,560,000                        | \$7,193,000                        |

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|--|-----------------------------------|---------------------|-----------------|---|--|---|-------------------------------------|-------------------------------------|------------------------------------|------------------------------------|
|  |                                   |                     |                 |   |  |   | Full-Time Equivalent Jobs Supported | Resident Household Income Generated | Local Government Revenue Generated | State Government Revenue Generated |
| <b>NATIONAL ESTIMATES OF ECONOMIC IMPACT</b> |                                   |                     |                 | <b>\$63.8 Billion</b>   | <b>\$102.5 Billion</b>                   | <b>\$166.3 Billion</b>                                    | <b>4.6 Million</b>                  | <b>\$96.1 Billion</b>               | <b>\$6.9 Billion</b>               | <b>\$7.7 Billion</b>               |
| FL   | Manatee County                    | County              | 351,746         | \$14,441,702  | \$32,987,303                             | <b>\$47,429,005</b>                                       | 1,260                               | \$23,956,000                        | \$2,221,000                        | \$3,562,000                        |
| FL   | City of Tampa                     | City                | 358,699         | \$130,701,988   | \$218,525,750                            | <b>\$349,227,738</b>                                      | 11,889                              | \$262,991,000                       | \$16,937,000                       | \$24,867,000                       |
| FL   | Sarasota County                   | County              | 396,962         | \$201,514,937   | \$93,489,521                             | <b>\$295,004,458</b>                                      | 7,445                               | \$220,677,000                       | \$12,495,000                       | \$19,944,000                       |
| FL   | City of Miami                     | City                | 430,332         | \$487,578,468   | \$262,596,886                            | <b>\$750,175,354</b>                                      | 21,198                              | \$685,600,000                       | \$31,350,000                       | \$48,607,000                       |
| FL   | Seminole County                   | County              | 442,516         | \$8,253,173   | \$8,306,215                              | <b>\$16,559,388</b>                                       | 464                                 | \$10,682,000                        | \$851,000                          | \$1,188,000                        |
| FL   | Volusia County                    | County              | 507,531         | \$13,720,631  | \$35,015,240                             | <b>\$48,735,871</b>                                       | 1,472                               | \$32,370,000                        | \$2,980,000                        | \$4,016,000                        |
| FL   | Brevard County                    | County              | 556,885         | \$7,119,716   | \$3,505,227                              | <b>\$10,624,943</b>                                       | 415                                 | \$7,711,000                         | \$439,000                          | \$734,000                          |
| FL   | Treasure Coast Region             | Multi-County Region | 589,175         | \$33,405,733  | \$26,438,393                             | <b>\$59,844,126</b>                                       | 1,625                               | \$31,674,000                        | \$2,430,000                        | \$4,383,000                        |
| FL   | Polk County                       | County              | 634,638         | \$15,790,432  | \$30,799,415                             | <b>\$46,589,847</b>                                       | 1,469                               | \$32,345,000                        | \$2,569,000                        | \$3,703,000                        |
| FL   | Lee County                        | County              | 679,513         | \$33,978,684  | \$106,117,364                            | <b>\$140,096,048</b>                                      | 3,875                               | \$89,250,000                        | \$7,565,000                        | \$11,238,000                       |
| FL   | Greater Sarasota/Bradenton Area   | Multi-County Region | 748,708         | \$215,956,639   | \$126,476,824                            | <b>\$342,433,463</b>                                      | 8,705                               | \$244,633,000                       | \$14,716,000                       | \$23,506,000                       |
| FL   | Pinellas County                   | County              | 938,098         | \$100,195,060   | \$140,781,982                            | <b>\$240,977,042</b>                                      | 7,211                               | \$155,244,000                       | \$11,621,000                       | \$18,130,000                       |
| FL   | Orange County                     | County              | 1,253,001       | \$154,347,536   | \$110,252,239                            | <b>\$264,599,775</b>                                      | 9,630                               | \$218,241,000                       | \$9,853,000                        | \$12,263,000                       |
| FL   | Hillsborough County               | County              | 1,316,298       | \$175,225,260   | \$257,987,724                            | <b>\$433,212,984</b>                                      | 14,962                              | \$329,133,000                       | \$20,950,000                       | \$30,964,000                       |
| FL   | Palm Beach County                 | County              | 1,397,710       | \$184,292,190   | \$160,992,666                            | <b>\$345,284,856</b>                                      | 8,237                               | \$188,770,000                       | \$15,787,000                       | \$17,977,000                       |
| FL   | Broward County                    | County              | 1,869,235       | \$148,488,007   | \$265,744,813                            | <b>\$414,232,820</b>                                      | 11,078                              | \$268,867,000                       | \$20,107,000                       | \$19,951,000                       |
| FL   | Greater Tampa/St. Petersburg Area | Multi-County Region | 2,254,396       | \$275,420,320   | \$398,769,706                            | <b>\$674,190,026</b>                                      | 22,173                              | \$484,377,000                       | \$32,571,000                       | \$49,094,000                       |
| FL   | Miami-Dade County                 | County              | 2,662,874       | \$851,913,996   | \$578,598,817                            | <b>\$1,430,512,813</b>                                    | 40,944                              | \$1,305,508,000                     | \$60,648,000                       | \$96,213,000                       |
| FL   | Central Florida Region            | Multi-County Region | 4,020,472       | \$202,291,372   | \$197,626,598                            | <b>\$399,917,970</b>                                      | 13,764                              | \$307,542,000                       | \$17,160,000                       | \$22,774,000                       |
| FL   | State of Florida                  | State               | 19,893,297      | \$2,285,671,265   | \$2,390,536,073                          | <b>\$4,676,207,338</b>                                    | 132,366                             | \$3,348,159,000                     | \$201,165,000                      | \$291,176,000                      |
| GA   | Columbia County                   | County              | 139,257         | \$43,211  | \$44,626                                 | <b>\$87,837</b>   | 2                                   | \$35,000                            | \$4,000                            | \$3,000                            |
| GA   | City of Savannah                  | City                | 144,352         | \$34,799,185  | \$101,140,651                            | <b>\$135,939,836</b>                                      | 4,548                               | \$86,377,000                        | \$9,373,000                        | \$5,338,000                        |
| GA   | Macon-Bibb County                 | County              | 153,691         | \$49,139,734  | \$38,937,787                             | <b>\$88,077,521</b>                                       | 3,222                               | \$66,058,000                        | \$3,675,000                        | \$3,091,000                        |
| GA   | Richmond County                   | County              | 201,368         | \$37,811,438  | \$19,941,434                             | <b>\$57,752,872</b>                                       | 2,403                               | \$40,466,000                        | \$2,657,000                        | \$1,986,000                        |
| GA   | Greater Augusta Area              | Multi-County Region | 340,625         | \$37,854,649  | \$19,986,060                             | <b>\$57,840,709</b>                                       | 2,405                               | \$40,501,000                        | \$2,661,000                        | \$1,989,000                        |
| GA   | City of Atlanta                   | City                | 456,002         | \$371,899,510   | \$232,656,425                            | <b>\$604,555,935</b>                                      | 19,392                              | \$478,089,000                       | \$27,322,000                       | \$27,118,000                       |
| GA   | Fulton County                     | County              | 996,319         | \$382,742,711   | \$236,232,626                            | <b>\$618,975,337</b>                                      | 19,842                              | \$490,550,000                       | \$27,881,000                       | \$27,670,000                       |
| GA   | Metro Atlanta                     | Multi-County Region | 4,375,973       | \$434,779,646   | \$285,041,141                            | <b>\$719,820,787</b>                                      | 23,514                              | \$565,754,000                       | \$32,929,000                       | \$31,579,000                       |
| GA   | Greater Atlanta Region            | Multi-County Region | 5,647,894       | \$442,368,282   | \$288,193,599                            | <b>\$730,561,881</b>                                      | 23,943                              | \$574,219,000                       | \$33,475,000                       | \$32,014,000                       |

# The 341 Participating Arts & Economic Prosperity 5 Study Regions

| State  | Name of Study Region           | Type of Region      | 2015 Population | Estimated Spending by Nonprofit Arts and Cultural Organizations | Estimated Spending by Cultural Audiences | Total Spending by the Nonprofit Arts and Culture INDUSTRY | TOTAL ECONOMIC IMPACT               |                                     |                                    |                                    |
|--|--------------------------------|---------------------|-----------------|---|--|---|-------------------------------------|-------------------------------------|------------------------------------|------------------------------------|
|  |                                |                     |                 |   |  |   | Full-Time Equivalent Jobs Supported | Resident Household Income Generated | Local Government Revenue Generated | State Government Revenue Generated |
| <b>NATIONAL ESTIMATES OF ECONOMIC IMPACT</b> |                                |                     |                 | <b>\$63.8 Billion</b>   | <b>\$102.5 Billion</b>                   | <b>\$166.3 Billion</b>                                    | <b>4.6 Million</b>                  | <b>\$96.1 Billion</b>               | <b>\$6.9 Billion</b>               | <b>\$7.7 Billion</b>               |
| HI   | State of Hawai'i               | State               | 1,419,561       | \$125,921,352   | \$79,722,005                             | <b>\$205,643,357</b>                                      | 5,968                               | \$154,068,000                       | \$4,039,000                        | \$19,163,000                       |
| IA   | Greater Des Moines Region      | Multi-County Region | 611,549         | \$71,922,902  | \$113,115,609                            | <b>\$185,038,511</b>                                      | 5,677                               | \$124,804,000                       | \$7,460,000                        | \$9,308,000                        |
| ID   | Wood River Valley              | Multi-City Region   | 15,094          | \$15,469,150  | \$13,849,987                             | <b>\$29,319,137</b>                                       | 891                                 | \$15,594,000                        | \$705,000                          | \$1,350,000                        |
| IL   | City of Chicago                | City                | 2,722,389       | \$1,374,865,815   | \$1,836,870,238                          | <b>\$3,211,736,053</b>                                    | 85,248                              | \$1,995,330,000                     | \$182,015,000                      | \$154,469,000                      |
| IL   | State of Illinois              | State               | 12,880,580      | \$1,780,626,339   | \$2,253,017,062                          | <b>\$4,033,643,401</b>                                    | 111,068                             | \$2,998,841,000                     | \$247,032,000                      | \$231,495,000                      |
| IN   | City of Noblesville            | City                | 57,584          | \$475,139   | \$1,701,673                              | <b>\$2,176,812</b>  | 53                                  | \$1,018,000                         | \$66,000                           | \$121,000                          |
| IN   | City of Fishers                | City                | 86,325          | \$23,094,545  | \$11,406,796                             | <b>\$34,501,341</b>                                       | 1,175                               | \$20,696,000                        | \$1,260,000                        | \$2,139,000                        |
| IN   | City of Carmel                 | City                | 86,682          | \$12,559,425  | \$6,951,895                              | <b>\$19,511,320</b>                                       | 653                                 | \$11,557,000                        | \$706,000                          | \$1,202,000                        |
| IN   | Hamilton County                | County              | 302,623         | \$36,204,739  | \$21,902,882                             | <b>\$58,107,621</b>                                       | 1,921                               | \$34,068,000                        | \$2,087,000                        | \$3,562,000                        |
| IN   | City of Indianapolis           | City                | 848,788         | \$227,293,491   | \$213,236,618                            | <b>\$440,530,109</b>                                      | 14,729                              | \$361,653,000                       | \$17,826,000                       | \$29,907,000                       |
| KS   | Douglas County                 | County              | 116,585         | \$15,670,891  | \$15,090,256                             | <b>\$30,761,147</b>                                       | 1,061                               | \$19,290,000                        | \$1,255,000                        | \$1,537,000                        |
| KS   | City of Wichita                | City                | 388,413         | \$43,936,656  | \$50,788,472                             | <b>\$94,725,128</b>                                       | 2,841                               | \$70,925,000                        | \$4,985,000                        | \$4,526,000                        |
| KS   | Johnson County                 | County              | 574,272         | \$12,335,839  | \$10,438,987                             | <b>\$22,774,826</b>                                       | 875                                 | \$14,761,000                        | \$874,000                          | \$1,161,000                        |
| KY   | City of Paducah                | City                | 24,978          | \$18,055,851  | \$9,391,310                              | <b>\$27,447,161</b>                                       | 991                                 | \$16,512,000                        | \$608,000                          | \$1,135,000                        |
| KY   | Lexington-Fayette Urban County | County              | 310,797         | \$16,129,322  | \$15,984,825                             | <b>\$32,114,147</b>                                       | 1,185                               | \$29,247,000                        | \$840,000                          | \$2,357,000                        |
| KY   | City of Louisville             | City                | 612,780         | \$224,560,560   | \$237,946,184                            | <b>\$462,506,744</b>                                      | 17,529                              | \$353,818,000                       | \$10,786,000                       | \$32,088,000                       |
| LA   | City of Lafayette              | City                | 126,066         | \$6,356,368   | \$10,620,627                             | <b>\$16,976,995</b>                                       | 580                                 | \$11,975,000                        | \$724,000                          | \$749,000                          |
| MA   | Town of Medfield               | City                | 12,024          | \$2,748,727   | \$382,700                                | <b>\$3,131,427</b>  | 125                                 | \$2,087,000                         | \$113,000                          | \$111,000                          |
| MA   | City of Cambridge              | City                | 109,694         | \$119,802,629   | \$55,007,895                             | <b>\$174,810,524</b>                                      | 6,129                               | \$98,251,000                        | \$7,038,000                        | \$6,595,000                        |
| MA   | City of Lowell                 | City                | 109,945         | \$8,688,661   | \$3,605,666                              | <b>\$12,294,327</b>                                       | 500                                 | \$8,002,000                         | \$478,000                          | \$469,000                          |
| MA   | City of Springfield            | City                | 153,991         | \$36,109,244  | \$13,876,246                             | <b>\$49,985,490</b>                                       | 1,857                               | \$34,734,000                        | \$2,251,000                        | \$2,201,000                        |
| MA   | City of Worcester              | City                | 183,016         | \$64,504,636  | \$61,185,858                             | <b>\$125,690,494</b>                                      | 4,062                               | \$72,793,000                        | \$4,434,000                        | \$5,467,000                        |
| MA   | City of Boston                 | City                | 655,884         | \$763,888,012   | \$590,249,049                            | <b>\$1,354,137,061</b>                                    | 45,889                              | \$908,937,000                       | \$34,909,000                       | \$52,418,000                       |
| MA   | State of Massachusetts         | State               | 6,745,408       | \$1,386,703,275   | \$879,596,273                            | <b>\$2,266,299,548</b>                                    | 73,288                              | \$1,435,631,000                     | \$62,997,000                       | \$96,187,000                       |
| MD   | City of Baltimore              | City                | 622,793         | \$326,333,152   | \$279,675,260                            | <b>\$606,008,412</b>                                      | 15,052                              | \$392,817,000                       | \$27,740,000                       | \$26,734,000                       |
| MD   | Prince George's County         | County              | 904,430         | \$23,782,748  | \$34,910,511                             | <b>\$58,693,259</b>                                       | 1,160                               | \$31,096,000                        | \$2,353,000                        | \$2,722,000                        |
| MD   | Montgomery County              | County              | 1,030,447       | \$105,104,756   | \$78,111,500                             | <b>\$183,216,256</b>                                      | 3,807                               | \$84,248,000                        | \$7,052,000                        | \$7,937,000                        |
| MD   | State of Maryland              | State               | 5,976,407       | \$511,399,372   | \$450,172,892                            | <b>\$961,572,264</b>                                      | 25,248                              | \$643,499,000                       | \$41,770,000                       | \$45,596,000                       |
| ME   | High Peaks Region              | Multi-City Region   | 4,592           | \$733,718   | \$1,021,519                              | <b>\$1,755,237</b>  | 46                                  | \$850,000                           | \$71,000                           | \$80,000                           |

# The 341 Participating Arts & Economic Prosperity 5 Study Regions

| State  | Name of Study Region                  | Type of Region      | 2015 Population | Estimated Spending by Nonprofit Arts and Cultural Organizations | Estimated Spending by Cultural Audiences | Total Spending by the Nonprofit Arts and Culture INDUSTRY | TOTAL ECONOMIC IMPACT               |                                     |                                    |                                    |
|--|---------------------------------------|---------------------|-----------------|---|--|---|-------------------------------------|-------------------------------------|------------------------------------|------------------------------------|
|  |                                       |                     |                 |   |  |   | Full-Time Equivalent Jobs Supported | Resident Household Income Generated | Local Government Revenue Generated | State Government Revenue Generated |
| <b>NATIONAL ESTIMATES OF ECONOMIC IMPACT</b> |                                       |                     |                 | <b>\$63.8 Billion</b>   | <b>\$102.5 Billion</b>                   | <b>\$166.3 Billion</b>                                    | <b>4.6 Million</b>                  | <b>\$96.1 Billion</b>               | <b>\$6.9 Billion</b>               | <b>\$7.7 Billion</b>               |
| ME   | City of Waterville                    | City                | 16,182          | \$4,449,410   | \$1,843,453                              | <b>\$6,292,863</b>  | 259                                 | \$3,931,000                         | \$317,000                          | \$290,000                          |
| ME   | City of Bangor                        | City                | 32,568          | \$3,437,656   | \$6,577,435                              | <b>\$10,015,091</b>                                       | 312                                 | \$6,193,000                         | \$561,000                          | \$496,000                          |
| ME   | Greater Belfast Area                  | County              | 39,051          | \$2,683,737   | \$5,124,419                              | <b>\$7,808,156</b>  | 155                                 | \$3,190,000                         | \$348,000                          | \$372,000                          |
| ME   | City of Portland                      | City                | 66,666          | \$46,572,402  | \$29,028,265                             | <b>\$75,600,667</b>                                       | 2,372                               | \$57,333,000                        | \$3,913,000                        | \$4,670,000                        |
| ME   | State of Maine                        | State               | 1,330,089       | \$92,577,604  | \$57,967,891                             | <b>\$150,545,495</b>                                      | 4,190                               | \$93,219,000                        | \$5,647,000                        | \$6,651,000                        |
| MI   | Greater Ann Arbor Area                | Multi-County Region | 393,331         | \$49,916,641  | \$50,031,630                             | <b>\$99,948,271</b>                                       | 2,574                               | \$66,475,000                        | \$2,786,000                        | \$9,966,000                        |
| MN   | City of Pine City                     | City                | 3,076           | \$425,217   | \$561,510                                | <b>\$986,727</b>  | 18                                  | \$442,000                           | \$15,000                           | \$78,000                           |
| MN   | Cook County                           | County              | 5,233           | \$2,575,814   | \$2,027,212                              | <b>\$4,603,026</b>  | 127                                 | \$2,941,000                         | \$94,000                           | \$368,000                          |
| MN   | City of Virginia                      | City                | 8,649           | \$115,568   | \$64,430                                 | <b>\$179,998</b>  | 5                                   | \$117,000                           | \$4,000                            | \$15,000                           |
| MN   | City of Grand Rapids                  | City                | 11,097          | \$2,833,920   | \$2,246,065                              | <b>\$5,079,985</b>  | 139                                 | \$3,244,000                         | \$103,000                          | \$407,000                          |
| MN   | City of Fergus Falls                  | City                | 13,304          | \$2,272,954   | \$682,635                                | <b>\$2,955,589</b>  | 86                                  | \$1,850,000                         | \$49,000                           | \$222,000                          |
| MN   | City of Red Wing                      | City                | 16,470          | \$1,724,398   | \$504,243                                | <b>\$2,228,641</b>  | 66                                  | \$1,383,000                         | \$36,000                           | \$189,000                          |
| MN   | City of Northfield                    | City                | 20,356          | \$1,297,441   | \$874,552                                | <b>\$2,171,993</b>  | 59                                  | \$1,267,000                         | \$35,000                           | \$184,000                          |
| MN   | Mille Lacs County                     | County              | 25,884          | \$575,555   | \$270,407                                | <b>\$845,962</b>  | 17                                  | \$435,000                           | \$14,000                           | \$67,000                           |
| MN   | City of Winona                        | City                | 27,384          | \$3,269,857   | \$1,459,202                              | <b>\$4,729,059</b>  | 135                                 | \$2,853,000                         | \$76,000                           | \$402,000                          |
| MN   | City of St. Louis Park                | City                | 47,502          | \$758,069   | \$759,072                                | <b>\$1,517,141</b>  | 40                                  | \$1,030,000                         | \$36,000                           | \$128,000                          |
| MN   | Chisago County                        | County              | 54,025          | \$655,430   | \$2,200,334                              | <b>\$2,855,764</b>  | 46                                  | \$1,125,000                         | \$43,000                           | \$229,000                          |
| MN   | City of St. Cloud                     | City                | 66,389          | \$5,345,355   | \$7,088,986                              | <b>\$12,434,341</b>                                       | 338                                 | \$7,750,000                         | \$250,000                          | \$1,043,000                        |
| MN   | North Central Minnesota Region        | Multi-County Region | 84,627          | \$1,630,565   | \$1,435,387                              | <b>\$3,065,952</b>  | 62                                  | \$1,554,000                         | \$49,000                           | \$263,000                          |
| MN   | Northwest Minnesota Region            | Multi-County Region | 85,823          | \$616,142   | \$477,641                                | <b>\$1,093,783</b>  | 23                                  | \$555,000                           | \$18,000                           | \$88,000                           |
| MN   | City of Duluth                        | City                | 86,238          | \$14,291,391  | \$21,734,978                             | <b>\$36,026,369</b>                                       | 922                                 | \$21,905,000                        | \$779,000                          | \$2,968,000                        |
| MN   | Brainerd Lakes Region (Minnesota)     | Multi-County Region | 162,821         | \$2,753,533   | \$885,007                                | <b>\$3,638,540</b>  | 95                                  | \$2,282,000                         | \$62,000                           | \$290,000                          |
| MN   | East Central Minnesota Region         | Multi-County Region | 162,898         | \$3,802,469   | \$5,924,425                              | <b>\$9,726,894</b>  | 172                                 | \$4,248,000                         | \$150,000                          | \$775,000                          |
| MN   | Lake Region (Minnesota)               | Multi-County Region | 224,676         | \$6,485,666   | \$3,338,821                              | <b>\$9,824,487</b>  | 273                                 | \$5,952,000                         | \$161,000                          | \$746,000                          |
| MN   | South Central Minnesota Region        | Multi-County Region | 231,622         | \$6,433,650   | \$7,166,691                              | <b>\$13,600,341</b>                                       | 348                                 | \$7,729,000                         | \$265,000                          | \$1,058,000                        |
| MN   | Southwest Minnesota Region            | Multi-County Region | 278,421         | \$4,868,274   | \$2,416,051                              | <b>\$7,284,325</b>  | 208                                 | \$4,556,000                         | \$130,000                          | \$570,000                          |
| MN   | City of St. Paul                      | City                | 297,640         | \$281,609,958   | \$195,262,963                            | <b>\$476,872,921</b>                                      | 13,406                              | \$335,781,000                       | \$10,784,000                       | \$40,249,000                       |
| MN   | Arrowhead Region (Minnesota)          | Multi-County Region | 326,489         | \$19,637,859  | \$20,102,830                             | <b>\$39,740,689</b>                                       | 1,063                               | \$24,897,000                        | \$827,000                          | \$3,219,000                        |
| MN   | Maple Grove and the Northwest Suburbs | Multi-City Region   | 332,654         | \$1,487,198   | \$2,534,610                              | <b>\$4,021,808</b>  | 99                                  | \$2,584,000                         | \$103,000                          | \$339,000                          |

# The 341 Participating Arts & Economic Prosperity 5 Study Regions

| State  | Name of Study Region                       | Type of Region      | 2015 Population | Estimated Spending by Nonprofit Arts and Cultural Organizations | Estimated Spending by Cultural Audiences | Total Spending by the Nonprofit Arts and Culture INDUSTRY | TOTAL ECONOMIC IMPACT               |                                     |                                    |                                    |
|--|--|---------------------|-----------------|---|--|---|-------------------------------------|-------------------------------------|------------------------------------|------------------------------------|
|  |  |                     |                 |   |  |   | Full-Time Equivalent Jobs Supported | Resident Household Income Generated | Local Government Revenue Generated | State Government Revenue Generated |
| <b>NATIONAL ESTIMATES OF ECONOMIC IMPACT</b> |  |                     |                 | <b>\$63.8 Billion</b>   | <b>\$102.5 Billion</b>                   | <b>\$166.3 Billion</b>                                    | <b>4.6 Million</b>                  | <b>\$96.1 Billion</b>               | <b>\$6.9 Billion</b>               | <b>\$7.7 Billion</b>               |
| MN   | City of Minneapolis                        | City                | 407,207         | \$323,394,524   | \$217,285,067                            | <b>\$540,679,591</b>                                      | 15,264                              | \$381,858,000                       | \$12,170,000                       | \$45,634,000                       |
| MN   | Central Minnesota Region                   | Multi-County Region | 409,934         | \$8,800,646   | \$7,633,741                              | <b>\$16,434,387</b>                                       | 468                                 | \$10,531,000                        | \$321,000                          | \$1,379,000                        |
| MN   | Southeast Minnesota Region                 | Multi-County Region | 500,137         | \$16,690,210  | \$8,885,650                              | <b>\$25,575,860</b>                                       | 716                                 | \$15,757,000                        | \$412,000                          | \$2,171,000                        |
| MN   | Seven-County Metro Area (Minnesota)        | Multi-County Region | 2,952,932       | \$624,372,639   | \$442,493,585                            | <b>\$1,066,866,224</b>                                    | 29,953                              | \$749,630,000                       | \$24,208,000                       | \$90,046,000                       |
| MN   | State of Minnesota                         | State               | 5,489,594       | \$696,091,653   | \$500,759,829                            | <b>\$1,196,851,482</b>                                    | 33,381                              | \$827,691,000                       | \$26,603,000                       | \$100,605,000                      |
| MO   | City of Hannibal                           | City                | 17,893          | \$1,399,947   | \$3,692,452                              | <b>\$5,092,399</b>  | 126                                 | \$2,430,000                         | \$323,000                          | \$183,000                          |
| MO   | City of Joplin                             | City                | 51,316          | \$1,792,636   | \$3,558,721                              | <b>\$5,351,357</b>  | 191                                 | \$3,432,000                         | \$251,000                          | \$201,000                          |
| MO   | Buchanan County                            | County              | 89,486          | \$10,079,729  | \$10,978,269                             | <b>\$21,057,998</b>                                       | 869                                 | \$17,207,000                        | \$875,000                          | \$843,000                          |
| MO   | City of Columbia                           | City                | 116,906         | \$9,152,344   | \$5,561,719                              | <b>\$14,714,063</b>                                       | 659                                 | \$10,766,000                        | \$679,000                          | \$605,000                          |
| MO   | City of Springfield                        | City                | 165,378         | \$9,778,504   | \$17,087,113                             | <b>\$26,865,617</b>                                       | 1,065                               | \$20,543,000                        | \$1,265,000                        | \$1,042,000                        |
| MO   | City of Kansas City                        | City                | 470,800         | \$161,706,593   | \$82,505,241                             | <b>\$244,211,834</b>                                      | 7,515                               | \$220,798,000                       | \$7,918,000                        | \$10,856,000                       |
| MO   | Greater St. Louis Area                     | Multi-County Region | 1,319,295       | \$363,745,576   | \$227,188,613                            | <b>\$590,934,189</b>                                      | 19,129                              | \$476,226,000                       | \$28,586,000                       | \$29,110,000                       |
| MO   | Grand Center Arts & Entertainment District | Cultural District   | 1,319,295       | \$77,174,797  | \$29,240,126                             | <b>\$106,414,923</b>                                      | 3,441                               | \$89,009,000                        | \$4,712,000                        | \$5,112,000                        |
| MO   | Greater Kansas City Metropolitan Area      | Multi-County Region | 1,747,569       | \$179,536,915   | \$96,561,206                             | <b>\$276,098,121</b>                                      | 8,970                               | \$253,634,000                       | \$10,097,000                       | \$14,473,000                       |
| MO   | State of Missouri                          | State               | 6,063,589       | \$602,903,738   | \$436,105,742                            | <b>\$1,039,009,480</b>                                    | 31,925                              | \$805,621,000                       | \$42,612,000                       | \$46,998,000                       |
| MS   | Lafayette County                           | County              | 52,930          | \$2,655,457   | \$8,337,600                              | <b>\$10,993,057</b>                                       | 336                                 | \$5,765,000                         | \$287,000                          | \$799,000                          |
| MT   | City of Missoula                           | City                | 69,821          | \$20,392,313  | \$51,764,118                             | <b>\$72,156,431</b>                                       | 2,513                               | \$51,296,000                        | \$3,307,000                        | \$2,593,000                        |
| NC   | Town of Hillsborough                       | City                | 6,388           | \$1,594,300   | \$3,982,167                              | <b>\$5,576,467</b>  | 185                                 | \$3,798,000                         | \$296,000                          | \$327,000                          |
| NC   | Town of Carrboro                           | City                | 20,984          | \$3,640,757   | \$4,070,927                              | <b>\$7,711,684</b>  | 274                                 | \$5,670,000                         | \$370,000                          | \$439,000                          |
| NC   | Dare County                                | County              | 35,104          | \$13,790,194  | \$41,040,752                             | <b>\$54,830,946</b>                                       | 1,307                               | \$24,927,000                        | \$1,881,000                        | \$1,898,000                        |
| NC   | Yadkin County                              | County              | 37,792          | \$809,737   | \$70,670                                 | <b>\$880,407</b>  | 28                                  | \$461,000                           | \$26,000                           | \$35,000                           |
| NC   | Toe River Valley                           | Multi-County Region | 50,698          | \$11,706,879  | \$5,401,784                              | <b>\$17,108,663</b>                                       | 412                                 | \$8,047,000                         | \$524,000                          | \$738,000                          |
| NC   | Lenoir County                              | County              | 58,485          | \$932,880   | \$12,666,803                             | <b>\$13,599,683</b>                                       | 369                                 | \$8,912,000                         | \$941,000                          | \$713,000                          |
| NC   | Town of Chapel Hill                        | City                | 59,376          | \$88,407,897  | \$28,613,313                             | <b>\$117,021,210</b>                                      | 4,542                               | \$95,683,000                        | \$4,712,000                        | \$6,365,000                        |
| NC   | Albemarle Region                           | Multi-County Region | 61,685          | \$2,724,828   | \$4,231,853                              | <b>\$6,956,681</b>  | 209                                 | \$3,754,000                         | \$236,000                          | \$301,000                          |
| NC   | City of Asheville                          | City                | 87,882          | \$19,541,466  | \$39,114,604                             | <b>\$58,656,070</b>                                       | 1,894                               | \$42,728,000                        | \$3,047,000                        | \$3,288,000                        |
| NC   | Moore County                               | County              | 93,077          | \$6,876,979   | \$6,389,283                              | <b>\$13,266,262</b>                                       | 311                                 | \$6,888,000                         | \$407,000                          | \$505,000                          |
| NC   | Cleveland County                           | County              | 97,076          | \$2,287,739   | \$3,367,458                              | <b>\$5,655,197</b>  | 138                                 | \$2,814,000                         | \$223,000                          | \$245,000                          |
| NC   | City of High Point                         | City                | 108,629         | \$2,560,289   | \$3,190,517                              | <b>\$5,750,806</b>  | 204                                 | \$4,823,000                         | \$257,000                          | \$307,000                          |



# The 341 Participating Arts & Economic Prosperity 5 Study Regions

| State  | Name of Study Region                   | Type of Region      | 2015 Population | Estimated Spending by Nonprofit Arts and Cultural Organizations | Estimated Spending by Cultural Audiences | Total Spending by the Nonprofit Arts and Culture INDUSTRY | TOTAL ECONOMIC IMPACT               |                                     |                                    |                                    |
|--|--|---------------------|-----------------|---|--|---|-------------------------------------|-------------------------------------|------------------------------------|------------------------------------|
|  |  |                     |                 |   |  |   | Full-Time Equivalent Jobs Supported | Resident Household Income Generated | Local Government Revenue Generated | State Government Revenue Generated |
| <b>NATIONAL ESTIMATES OF ECONOMIC IMPACT</b> |  |                     |                 | <b>\$63.8 Billion</b>   | <b>\$102.5 Billion</b>                   | <b>\$166.3 Billion</b>                                    | <b>4.6 Million</b>                  | <b>\$96.1 Billion</b>               | <b>\$6.9 Billion</b>               | <b>\$7.7 Billion</b>               |
| NC   | Wayne County                           | County              | 124,456         | \$1,570,039   | \$3,260,763                              | <b>\$4,830,802</b>  | 152                                 | \$3,209,000                         | \$239,000                          | \$236,000                          |
| NC   | Robeson County                         | County              | 134,760         | \$2,914,420   | \$1,037,548                              | <b>\$3,951,968</b>  | 124                                 | \$2,229,000                         | \$128,000                          | \$155,000                          |
| NC   | Orange County                          | County              | 140,420         | \$93,643,475  | \$36,666,872                             | <b>\$130,310,347</b>                                      | 5,001                               | \$105,151,000                       | \$5,378,000                        | \$7,131,000                        |
| NC   | Catawba County                         | County              | 154,534         | \$12,569,224  | \$36,671,219                             | <b>\$49,240,443</b>                                       | 1,442                               | \$29,903,000                        | \$1,941,000                        | \$2,223,000                        |
| NC   | Town of Cary                           | City                | 155,227         | \$6,153,643   | \$10,826,761                             | <b>\$16,980,404</b>                                       | 628                                 | \$13,733,000                        | \$924,000                          | \$977,000                          |
| NC   | Alamance County                        | County              | 155,792         | \$3,877,725   | \$4,937,353                              | <b>\$8,815,078</b>  | 299                                 | \$5,233,000                         | \$304,000                          | \$405,000                          |
| NC   | Pitt County                            | County              | 175,354         | \$12,689,847  | \$5,422,000                              | <b>\$18,111,847</b>                                       | 882                                 | \$17,525,000                        | \$751,000                          | \$807,000                          |
| NC   | Center City Charlotte                  | Cultural District   | 175,422         | \$124,091,617   | \$92,406,680                             | <b>\$216,498,297</b>                                      | 6,830                               | \$166,089,000                       | \$8,713,000                        | \$10,566,000                       |
| NC   | Cabarrus County                        | County              | 192,103         | \$2,265,571   | \$4,677,402                              | <b>\$6,942,973</b>  | 209                                 | \$4,333,000                         | \$293,000                          | \$322,000                          |
| NC   | New Hanover County                     | County              | 216,298         | \$14,841,737  | \$40,963,688                             | <b>\$55,805,425</b>                                       | 2,076                               | \$44,122,000                        | \$2,933,000                        | \$2,709,000                        |
| NC   | Buncombe County                        | County              | 250,539         | \$26,363,882  | \$42,520,698                             | <b>\$68,884,580</b>                                       | 2,233                               | \$51,258,000                        | \$3,472,000                        | \$3,811,000                        |
| NC   | Durham County                          | County              | 294,460         | \$104,619,126   | \$49,550,897                             | <b>\$154,170,023</b>                                      | 5,722                               | \$132,528,000                       | \$6,960,000                        | \$6,397,000                        |
| NC   | Cumberland County                      | County              | 326,328         | \$29,655,943  | \$29,520,110                             | <b>\$59,176,053</b>                                       | 1,867                               | \$38,161,000                        | \$2,924,000                        | \$3,189,000                        |
| NC   | Northeast Commission                   | Multi-County Region | 363,945         | \$22,642,818  | \$53,311,686                             | <b>\$75,954,504</b>                                       | 1,916                               | \$36,187,000                        | \$2,617,000                        | \$2,791,000                        |
| NC   | Forsyth County                         | County              | 365,298         | \$104,706,797   | \$52,083,038                             | <b>\$156,789,835</b>                                      | 5,559                               | \$129,468,000                       | \$6,052,000                        | \$8,710,000                        |
| NC   | City of Raleigh                        | City                | 439,896         | \$167,668,956   | \$363,988,155                            | <b>\$531,657,111</b>                                      | 18,894                              | \$356,720,000                       | \$25,817,000                       | \$27,648,000                       |
| NC   | Guilford County                        | County              | 512,119         | \$67,062,726  | \$95,171,867                             | <b>\$162,234,593</b>                                      | 5,963                               | \$112,060,000                       | \$7,299,000                        | \$8,293,000                        |
| NC   | Wake County                            | County              | 998,691         | \$179,146,269   | \$378,008,208                            | <b>\$557,154,477</b>                                      | 19,873                              | \$377,750,000                       | \$27,110,000                       | \$29,095,000                       |
| NC   | Mecklenburg County                     | County              | 1,012,539       | \$137,737,853   | \$104,985,768                            | <b>\$242,723,621</b>                                      | 7,652                               | \$185,664,000                       | \$9,804,000                        | \$11,844,000                       |
| NC   | Eastern Region                         | Multi-County Region | 1,069,424       | \$27,730,102  | \$56,999,129                             | <b>\$84,729,231</b>                                       | 2,857                               | \$58,982,000                        | \$3,926,000                        | \$4,349,000                        |
| NC   | Advantage West Region                  | Multi-County Region | 1,131,482       | \$75,230,591  | \$164,631,483                            | <b>\$239,862,074</b>                                      | 7,064                               | \$149,553,000                       | \$11,539,000                       | \$12,901,000                       |
| NC   | Southeast Commission                   | Multi-County Region | 1,151,993       | \$50,352,984  | \$77,078,611                             | <b>\$127,431,595</b>                                      | 4,347                               | \$90,030,000                        | \$6,336,000                        | \$6,481,000                        |
| NC   | Piedmont Triad Partnership             | Multi-County Region | 1,679,041       | \$207,772,417   | \$185,161,256                            | <b>\$392,933,673</b>                                      | 14,234                              | \$292,819,000                       | \$16,467,000                       | \$20,770,000                       |
| NC   | Research Triangle Regional Partnership | Multi-County Region | 2,170,933       | \$387,905,496   | \$475,338,356                            | <b>\$863,243,852</b>                                      | 31,219                              | \$628,044,000                       | \$40,218,000                       | \$43,560,000                       |
| NC   | Charlotte Regional Partnership         | Multi-County Region | 2,389,165       | \$165,862,764   | \$166,522,445                            | <b>\$332,385,209</b>                                      | 10,340                              | \$242,047,000                       | \$13,441,000                       | \$16,057,000                       |
| NC   | Greater Charlotte Region               | Multi-County Region | 2,801,806       | \$179,142,409   | \$180,278,450                            | <b>\$359,420,859</b>                                      | 11,186                              | \$259,104,000                       | \$14,266,000                       | \$17,246,000                       |
| NC   | State of North Carolina                | State               | 9,943,964       | \$937,497,172   | \$1,179,042,966                          | <b>\$2,116,540,138</b>                                    | 71,977                              | \$1,497,662,000                     | \$94,544,000                       | \$106,909,000                      |
| ND   | City of Jamestown                      | City                | 15,446          | \$1,055,380   | \$5,806,005                              | <b>\$6,861,385</b>  | 193                                 | \$3,653,000                         | \$377,000                          | \$376,000                          |
| ND   | City of Grand Forks                    | City                | 56,057          | \$2,781,581   | \$3,159,035                              | <b>\$5,940,616</b>  | 180                                 | \$3,849,000                         | \$187,000                          | \$295,000                          |

# The 341 Participating Arts & Economic Prosperity 5 Study Regions

| State  | Name of Study Region         | Type of Region      | 2015 Population | Estimated Spending by Nonprofit Arts and Cultural Organizations | Estimated Spending by Cultural Audiences | Total Spending by the Nonprofit Arts and Culture INDUSTRY | TOTAL ECONOMIC IMPACT               |                                     |                                    |                                    |
|--|------------------------------|---------------------|-----------------|---|--|---|-------------------------------------|-------------------------------------|------------------------------------|------------------------------------|
|  |                              |                     |                 |   |  |   | Full-Time Equivalent Jobs Supported | Resident Household Income Generated | Local Government Revenue Generated | State Government Revenue Generated |
| <b>NATIONAL ESTIMATES OF ECONOMIC IMPACT</b> |                              |                     |                 | <b>\$63.8 Billion</b>   | <b>\$102.5 Billion</b>                   | <b>\$166.3 Billion</b>                                    | <b>4.6 Million</b>                  | <b>\$96.1 Billion</b>               | <b>\$6.9 Billion</b>               | <b>\$7.7 Billion</b>               |
| ND   | Bismarck-Mandan Region       | Multi-City Region   | 89,716          | \$24,377,094  | \$19,127,116                             | <b>\$43,504,210</b>                                       | 1,670                               | \$29,279,000                        | \$1,282,000                        | \$2,441,000                        |
| ND   | Greater Minot Region         | Multi-County Region | 97,319          | \$8,739,861   | \$4,770,610                              | <b>\$13,510,471</b>                                       | 303                                 | \$6,081,000                         | \$465,000                          | \$696,000                          |
| ND   | Greater Fargo-Moorhead Area  | Multi-City Region   | 194,125         | \$20,819,502  | \$24,848,393                             | <b>\$45,667,895</b>                                       | 1,708                               | \$33,157,000                        | \$1,394,000                        | \$2,553,000                        |
| ND   | State of North Dakota        | State               | 739,482         | \$56,458,549  | \$52,755,615                             | <b>\$109,214,164</b>                                      | 4,006                               | \$74,735,000                        | \$3,676,000                        | \$6,317,000                        |
| NE   | City of Lincoln              | City                | 272,996         | \$50,665,562  | \$48,329,810                             | <b>\$98,995,372</b>                                       | 2,976                               | \$74,020,000                        | \$4,743,000                        | \$5,086,000                        |
| NH   | City of Rochester            | City                | 29,991          | \$4,353,943   | \$7,902,214                              | <b>\$12,256,157</b>                                       | 405                                 | \$8,080,000                         | \$444,000                          | \$604,000                          |
| NH   | Greater Portsmouth Area      | Multi-City Region   | 36,386          | \$21,456,627  | \$36,585,032                             | <b>\$58,041,659</b>                                       | 1,825                               | \$38,408,000                        | \$3,707,000                        | \$3,061,000                        |
| NH   | Greater Concord Area         | Multi-City Region   | 84,300          | \$17,833,550  | \$13,351,816                             | <b>\$31,185,366</b>                                       | 962                                 | \$22,438,000                        | \$1,422,000                        | \$1,332,000                        |
| NH   | Monadnock Region             | Multi-City Region   | 88,700          | \$13,271,384  | \$5,280,101                              | <b>\$18,551,485</b>                                       | 659                                 | \$12,724,000                        | \$963,000                          | \$941,000                          |
| NJ   | Cape May County              | County              | 95,344          | \$4,544,984   | \$15,021,250                             | <b>\$19,566,234</b>                                       | 430                                 | \$8,344,000                         | \$1,216,000                        | \$1,055,000                        |
| NJ   | Cumberland County            | County              | 157,389         | \$9,546,724   | \$7,196,474                              | <b>\$16,743,198</b>                                       | 576                                 | \$9,272,000                         | \$884,000                          | \$839,000                          |
| NJ   | City of Newark               | City                | 280,579         | \$109,365,244   | \$68,963,054                             | <b>\$178,328,298</b>                                      | 4,963                               | \$133,752,000                       | \$7,208,000                        | \$8,360,000                        |
| NJ   | Mercer County                | County              | 371,537         | \$22,095,147  | \$18,713,948                             | <b>\$40,809,095</b>                                       | 1,367                               | \$24,778,000                        | \$2,144,000                        | \$1,936,000                        |
| NJ   | Morris County                | County              | 499,727         | \$15,784,179  | \$16,028,988                             | <b>\$31,813,167</b>                                       | 982                                 | \$17,218,000                        | \$1,404,000                        | \$1,781,000                        |
| NJ   | State of New Jersey          | State               | 8,938,175       | \$296,140,348   | \$223,674,136                            | <b>\$519,814,484</b>                                      | 14,342                              | \$340,048,000                       | \$17,305,000                       | \$23,659,000                       |
| NM   | City of Las Cruces           | City                | 101,408         | \$8,508,432   | \$10,596,813                             | <b>\$19,105,245</b>                                       | 426                                 | \$10,560,000                        | \$700,000                          | \$1,276,000                        |
| NM   | Doña Ana County              | County              | 213,676         | \$12,920,210  | \$20,191,146                             | <b>\$33,111,356</b>                                       | 743                                 | \$18,032,000                        | \$1,241,000                        | \$2,199,000                        |
| NV   | City of Reno                 | City                | 236,995         | \$50,139,403  | \$38,895,672                             | <b>\$89,035,075</b>                                       | 2,658                               | \$52,815,000                        | \$2,645,000                        | \$5,323,000                        |
| NV   | State of Nevada              | State               | 2,839,099       | \$227,298,372   | \$244,426,892                            | <b>\$471,725,264</b>                                      | 10,494                              | \$250,658,000                       | \$12,001,000                       | \$24,827,000                       |
| NY   | Westchester County           | County              | 972,634         | \$106,569,709   | \$65,689,723                             | <b>\$172,259,432</b>                                      | 5,179                               | \$126,199,000                       | \$13,957,000                       | \$11,820,000                       |
| NY   | Western New York             | Multi-County Region | 1,394,749       | \$156,024,439   | \$196,125,443                            | <b>\$352,149,882</b>                                      | 10,160                              | \$208,246,000                       | \$27,497,000                       | \$12,801,000                       |
| OH   | Dayton Region                | Multi-County Region | 800,836         | \$95,159,725  | \$118,527,088                            | <b>\$213,686,813</b>                                      | 8,829                               | \$153,262,000                       | \$10,770,000                       | \$13,085,000                       |
| OH   | Greater Columbus Area        | County              | 1,231,393       | \$222,477,493   | \$189,782,016                            | <b>\$412,259,509</b>                                      | 14,980                              | \$373,393,000                       | \$20,321,000                       | \$26,453,000                       |
| OK   | City of Alva                 | City                | 5,174           | \$1,188,716   | \$569,771                                | <b>\$1,758,487</b>  | 66                                  | \$974,000                           | \$54,000                           | \$56,000                           |
| OK   | City of Guthrie              | City                | 11,096          | \$1,611,682   | \$2,331,481                              | <b>\$3,943,163</b>  | 79                                  | \$1,565,000                         | \$153,000                          | \$185,000                          |
| OK   | City of Ponca City           | City                | 24,766          | \$2,799,217   | \$2,206,719                              | <b>\$5,005,936</b>  | 112                                 | \$2,317,000                         | \$158,000                          | \$147,000                          |
| OK   | City of Norman               | City                | 118,040         | \$11,552,877  | \$44,621,918                             | <b>\$56,174,795</b>                                       | 1,544                               | \$29,213,000                        | \$1,856,000                        | \$2,983,000                        |
| OK   | Greater Tulsa Region         | Multi-County Region | 1,180,284       | \$91,182,165  | \$137,689,013                            | <b>\$228,871,178</b>                                      | 7,876                               | \$156,636,000                       | \$9,441,000                        | \$12,309,000                       |
| OK   | Greater Oklahoma City Region | Multi-County Region | 1,504,374       | \$220,484,100   | \$382,263,042                            | <b>\$602,747,142</b>                                      | 20,571                              | \$417,582,000                       | \$28,183,000                       | \$33,536,000                       |



# The 341 Participating Arts & Economic Prosperity 5 Study Regions

| State  | Name of Study Region            | Type of Region      | 2015 Population | Estimated Spending by Nonprofit Arts and Cultural Organizations | Estimated Spending by Cultural Audiences | Total Spending by the Nonprofit Arts and Culture INDUSTRY | TOTAL ECONOMIC IMPACT               |                                     |                                    |                                    |
|--|---------------------------------|---------------------|-----------------|---|--|---|-------------------------------------|-------------------------------------|------------------------------------|------------------------------------|
|  |                                 |                     |                 |   |  |   | Full-Time Equivalent Jobs Supported | Resident Household Income Generated | Local Government Revenue Generated | State Government Revenue Generated |
| <b>NATIONAL ESTIMATES OF ECONOMIC IMPACT</b> |                                 |                     |                 | <b>\$63.8 Billion</b>   | <b>\$102.5 Billion</b>                   | <b>\$166.3 Billion</b>                                    | <b>4.6 Million</b>                  | <b>\$96.1 Billion</b>               | <b>\$6.9 Billion</b>               | <b>\$7.7 Billion</b>               |
| OK   | State of Oklahoma               | State               | 3,878,051       | \$331,249,786   | \$541,580,846                            | <b>\$872,830,632</b>                                      | 29,165                              | \$588,207,000                       | \$38,107,000                       | \$46,397,000                       |
| OR   | Southern Oregon Area            | Multi-City Region   | 29,854          | \$37,531,117  | \$63,078,564                             | <b>\$100,609,681</b>                                      | 3,365                               | \$65,420,000                        | \$6,968,000                        | \$1,755,000                        |
| OR   | Clatsop County                  | County              | 37,474          | \$2,874,045   | \$10,849,913                             | <b>\$13,723,958</b>                                       | 359                                 | \$6,738,000                         | \$702,000                          | \$560,000                          |
| OR   | Lincoln County                  | County              | 46,406          | \$1,595,530   | \$8,828,455                              | <b>\$10,423,985</b>                                       | 272                                 | \$5,056,000                         | \$529,000                          | \$515,000                          |
| OR   | Northeast Oregon Region         | Multi-County Region | 48,570          | \$652,008   | \$556,935                                | <b>\$1,208,943</b>  | 39                                  | \$657,000                           | \$38,000                           | \$34,000                           |
| OR   | City of Corvallis               | City                | 57,390          | \$27,545,447  | \$44,324,930                             | <b>\$71,870,377</b>                                       | 1,968                               | \$32,804,000                        | \$2,024,000                        | \$2,744,000                        |
| OR   | Yamhill County                  | County              | 101,758         | \$20,664,640  | \$24,305,837                             | <b>\$44,970,477</b>                                       | 1,150                               | \$20,635,000                        | \$1,418,000                        | \$1,469,000                        |
| OR   | City of Eugene                  | City                | 160,561         | \$40,780,515  | \$21,423,287                             | <b>\$62,203,802</b>                                       | 2,401                               | \$45,714,000                        | \$2,366,000                        | \$1,567,000                        |
| OR   | Central Oregon Region           | Multi-City Region   | 192,580         | \$9,958,558   | \$24,706,823                             | <b>\$34,665,381</b>                                       | 968                                 | \$18,522,000                        | \$1,482,000                        | \$939,000                          |
| OR   | Clackamas County                | County              | 394,972         | \$5,821,109   | \$9,016,568                              | <b>\$14,837,677</b>                                       | 417                                 | \$8,027,000                         | \$491,000                          | \$708,000                          |
| OR   | Washington County               | County              | 562,998         | \$13,813,264  | \$7,272,749                              | <b>\$21,086,013</b>                                       | 942                                 | \$14,947,000                        | \$765,000                          | \$795,000                          |
| OR   | Greater Portland Area           | Multi-County Region | 1,734,682       | \$214,420,434   | \$115,982,321                            | <b>\$330,402,755</b>                                      | 11,505                              | \$268,293,000                       | \$13,663,000                       | \$13,979,000                       |
| OR   | State of Oregon                 | State               | 3,970,239       | \$364,065,287   | \$322,956,808                            | <b>\$687,022,095</b>                                      | 22,299                              | \$469,461,000                       | \$29,319,000                       | \$23,636,000                       |
| PA   | Southwestern Pennsylvania Area  | Multi-City Region   | 34,208          | \$13,154,583  | \$27,580,415                             | <b>\$40,734,998</b>                                       | 1,160                               | \$24,419,000                        | \$1,084,000                        | \$2,212,000                        |
| PA   | Erie County                     | County              | 278,443         | \$19,091,150  | \$23,147,814                             | <b>\$42,238,964</b>                                       | 1,456                               | \$29,795,000                        | \$1,601,000                        | \$2,386,000                        |
| PA   | Berks County                    | County              | 413,691         | \$10,805,527  | \$8,140,047                              | <b>\$18,945,574</b>                                       | 625                                 | \$11,551,000                        | \$785,000                          | \$1,095,000                        |
| PA   | Greater Harrisburg Area         | Multi-County Region | 560,849         | \$12,684,667  | \$7,409,784                              | <b>\$20,094,451</b>                                       | 763                                 | \$16,347,000                        | \$705,000                          | \$1,292,000                        |
| PA   | Lehigh Valley Region            | Multi-County Region | 722,918         | \$83,164,601  | \$103,220,986                            | <b>\$186,385,587</b>                                      | 6,908                               | \$140,215,000                       | \$7,095,000                        | \$11,710,000                       |
| PA   | Allegheny County                | County              | 1,231,255       | \$549,874,646   | \$509,510,265                            | <b>\$1,059,384,911</b>                                    | 32,211                              | \$640,526,000                       | \$47,724,000                       | \$67,397,000                       |
| PA   | City and County of Philadelphia | County              | 1,560,297       | \$848,922,523   | \$765,177,606                            | <b>\$1,614,100,129</b>                                    | 37,590                              | \$930,418,000                       | \$81,093,000                       | \$75,979,000                       |
| PA   | Greater Philadelphia Region     | Multi-County Region | 4,079,583       | \$992,509,546   | \$892,141,419                            | <b>\$1,884,650,965</b>                                    | 55,225                              | \$1,296,510,000                     | \$98,659,000                       | \$125,606,000                      |
| PA   | State of Pennsylvania           | State               | 12,787,209      | \$1,753,309,722   | \$1,634,835,604                          | <b>\$3,388,145,326</b>                                    | 100,114                             | \$2,205,857,000                     | \$178,522,000                      | \$223,594,000                      |
| RI   | City of Providence              | City                | 179,154         | \$93,832,555  | \$111,948,211                            | <b>\$205,780,766</b>                                      | 5,115                               | \$121,255,000                       | \$10,024,000                       | \$10,910,000                       |
| SC   | City of Charleston              | City                | 130,113         | \$66,091,990  | \$120,433,761                            | <b>\$186,525,751</b>                                      | 6,744                               | \$131,328,000                       | \$9,794,000                        | \$9,294,000                        |
| SC   | York County                     | County              | 245,346         | \$13,279,645  | \$13,756,005                             | <b>\$27,035,650</b>                                       | 846                                 | \$17,057,000                        | \$825,000                          | \$1,189,000                        |
| SC   | Greater Spartanburg Area        | County              | 293,542         | \$21,371,683  | \$10,670,113                             | <b>\$32,041,796</b>                                       | 1,130                               | \$22,372,000                        | \$1,110,000                        | \$1,549,000                        |
| SC   | Greater Columbia Area           | Multi-County Region | 679,454         | \$22,480,674  | \$42,190,412                             | <b>\$64,671,086</b>                                       | 2,630                               | \$55,052,000                        | \$3,333,000                        | \$3,963,000                        |
| SD   | City of Sioux Falls             | City                | 168,586         | \$20,112,501  | \$84,438,598                             | <b>\$104,551,099</b>                                      | 3,535                               | \$70,356,000                        | \$3,350,000                        | \$5,188,000                        |
| SD   | Black Hills Region              | Multi-County Region | 199,656         | \$22,974,769  | \$91,334,299                             | <b>\$114,309,068</b>                                      | 3,573                               | \$70,882,000                        | \$3,783,000                        | \$6,247,000                        |

# The 341 Participating Arts & Economic Prosperity 5 Study Regions

| State  | Name of Study Region                         | Type of Region      | 2015 Population | Estimated Spending by Nonprofit Arts and Cultural Organizations | Estimated Spending by Cultural Audiences | Total Spending by the Nonprofit Arts and Culture INDUSTRY | TOTAL ECONOMIC IMPACT               |                                     |                                    |                                    |
|--|--|---------------------|-----------------|---|--|---|-------------------------------------|-------------------------------------|------------------------------------|------------------------------------|
|  |  |                     |                 |   |  |   | Full-Time Equivalent Jobs Supported | Resident Household Income Generated | Local Government Revenue Generated | State Government Revenue Generated |
| <b>NATIONAL ESTIMATES OF ECONOMIC IMPACT</b> |  |                     |                 | <b>\$63.8 Billion</b>   | <b>\$102.5 Billion</b>                   | <b>\$166.3 Billion</b>                                    | <b>4.6 Million</b>                  | <b>\$96.1 Billion</b>               | <b>\$6.9 Billion</b>               | <b>\$7.7 Billion</b>               |
| SD   | Greater Sioux Falls Area                     | Multi-County Region | 248,351         | \$20,601,653  | \$84,845,941                             | <b>\$105,447,594</b>                                      | 3,567                               | \$71,135,000                        | \$3,380,000                        | \$5,232,000                        |
| TN   | Grundy County                                | County              | 13,425          | \$110,283   | \$916,143                                | <b>\$1,026,426</b>  | 16                                  | \$284,000                           | \$44,000                           | \$61,000                           |
| TN   | City of Tullahoma                            | City                | 18,899          | \$610,715   | \$457,871                                | <b>\$1,068,586</b>  | 32                                  | \$561,000                           | \$31,000                           | \$54,000                           |
| TN   | Macon County                                 | County              | 23,003          | \$104,098   | \$66,583                                 | <b>\$170,681</b>  | 3                                   | \$73,000                            | \$5,000                            | \$10,000                           |
| TN   | Hickman County                               | County              | 24,384          | \$1,152,455   | \$628,056                                | <b>\$1,780,511</b>  | 39                                  | \$1,107,000                         | \$50,000                           | \$103,000                          |
| TN   | McNairy County                               | County              | 26,267          | \$22,544  | \$288,940                                | <b>\$311,484</b>  | 5                                   | \$87,000                            | \$14,000                           | \$14,000                           |
| TN   | Henry County                                 | County              | 32,204          | \$183,974   | \$541,722                                | <b>\$725,696</b>  | 18                                  | \$355,000                           | \$29,000                           | \$47,000                           |
| TN   | Weakley County                               | County              | 34,373          | \$211,563   | \$1,174,650                              | <b>\$1,386,213</b>  | 37                                  | \$686,000                           | \$63,000                           | \$97,000                           |
| TN   | City of Columbia                             | City                | 36,071          | \$1,297,724   | \$6,362,126                              | <b>\$7,659,850</b>  | 213                                 | \$3,657,000                         | \$317,000                          | \$493,000                          |
| TN   | Campbell County                              | County              | 39,918          | \$108,671   | \$436,962                                | <b>\$545,633</b>  | 9                                   | \$171,000                           | \$17,000                           | \$32,000                           |
| TN   | Monroe County                                | County              | 45,233          | \$666,880   | \$6,027,214                              | <b>\$6,694,094</b>  | 145                                 | \$3,033,000                         | \$264,000                          | \$434,000                          |
| TN   | Gibson County                                | County              | 49,472          | \$1,003,653   | \$7,117,024                              | <b>\$8,120,677</b>  | 151                                 | \$3,402,000                         | \$212,000                          | \$402,000                          |
| TN   | McMinn County                                | County              | 52,626          | \$2,021,520   | \$5,383,250                              | <b>\$7,404,770</b>  | 170                                 | \$3,314,000                         | \$241,000                          | \$407,000                          |
| TN   | Hamblen County                               | County              | 63,036          | \$760,318   | \$1,259,169                              | <b>\$2,019,487</b>  | 62                                  | \$1,176,000                         | \$74,000                           | \$116,000                          |
| TN   | City of Jackson                              | City                | 67,319          | \$2,666,496   | \$2,052,410                              | <b>\$4,718,906</b>  | 190                                 | \$3,138,000                         | \$144,000                          | \$237,000                          |
| TN   | Greene County                                | County              | 68,335          | \$2,505,621   | \$2,241,470                              | <b>\$4,747,091</b>  | 116                                 | \$2,175,000                         | \$140,000                          | \$251,000                          |
| TN   | Putnam County                                | County              | 74,165          | \$2,038,202   | \$365,463                                | <b>\$2,403,665</b>  | 79                                  | \$1,691,000                         | \$68,000                           | \$125,000                          |
| TN   | Sevier County                                | County              | 95,110          | \$3,645,416   | \$42,123,668                             | <b>\$45,769,084</b>                                       | 1,047                               | \$19,109,000                        | \$2,364,000                        | \$2,360,000                        |
| TN   | Washington County                            | County              | 126,242         | \$3,257,903   | \$15,198,698                             | <b>\$18,456,601</b>                                       | 553                                 | \$10,962,000                        | \$1,373,000                        | \$1,223,000                        |
| TN   | Montgomery County                            | County              | 189,961         | \$2,964,420   | \$2,041,349                              | <b>\$5,005,769</b>  | 181                                 | \$2,756,000                         | \$215,000                          | \$380,000                          |
| TN   | Greater Kingsport Area                       | Multi-County Region | 213,782         | \$9,562,287   | \$19,946,401                             | <b>\$29,508,688</b>                                       | 793                                 | \$16,034,000                        | \$1,263,000                        | \$1,749,000                        |
| TN   | Southwest Tennessee Development District     | Multi-County Region | 251,519         | \$3,129,255   | \$3,150,012                              | <b>\$6,279,267</b>  | 236                                 | \$3,949,000                         | \$205,000                          | \$327,000                          |
| TN   | Northwest Tennessee Development District     | Multi-County Region | 251,739         | \$2,283,302   | \$9,771,421                              | <b>\$12,054,723</b>                                       | 259                                 | \$5,426,000                         | \$365,000                          | \$652,000                          |
| TN   | Rutherford County                            | County              | 288,906         | \$10,798,787  | \$20,370,806                             | <b>\$31,169,593</b>                                       | 1,054                               | \$18,266,000                        | \$1,396,000                        | \$1,992,000                        |
| TN   | Upper Cumberland Development District        | Multi-County Region | 343,430         | \$6,334,696   | \$4,778,035                              | <b>\$11,112,731</b>                                       | 327                                 | \$6,312,000                         | \$436,000                          | \$678,000                          |
| TN   | Hamilton County                              | County              | 351,220         | \$64,768,855  | \$107,710,825                            | <b>\$172,479,680</b>                                      | 6,345                               | \$144,945,000                       | \$7,284,000                        | \$12,582,000                       |
| TN   | South Central Tennessee Development District | Multi-County Region | 430,544         | \$4,064,456   | \$10,903,233                             | <b>\$14,967,689</b>                                       | 392                                 | \$7,349,000                         | \$569,000                          | \$916,000                          |
| TN   | First Tennessee Development District         | Multi-County Region | 507,724         | \$15,384,812  | \$38,063,182                             | <b>\$53,447,994</b>                                       | 1,481                               | \$29,564,000                        | \$2,821,000                        | \$3,277,000                        |
| TN   | Southeast Tennessee Development District     | Multi-County Region | 638,360         | \$67,352,550  | \$116,017,033                            | <b>\$183,369,583</b>                                      | 6,607                               | \$150,096,000                       | \$7,688,000                        | \$13,233,000                       |

# The 341 Participating Arts & Economic Prosperity 5 Study Regions

| State  | Name of Study Region                    | Type of Region      | 2015 Population | Estimated Spending by Nonprofit Arts and Cultural Organizations | Estimated Spending by Cultural Audiences | Total Spending by the Nonprofit Arts and Culture INDUSTRY | TOTAL ECONOMIC IMPACT               |                                     |                                    |                                    |
|--|---|---------------------|-----------------|---|--|---|-------------------------------------|-------------------------------------|------------------------------------|------------------------------------|
|  |   |                     |                 |   |  |   | Full-Time Equivalent Jobs Supported | Resident Household Income Generated | Local Government Revenue Generated | State Government Revenue Generated |
| <b>NATIONAL ESTIMATES OF ECONOMIC IMPACT</b> |   |                     |                 | <b>\$63.8 Billion</b>   | <b>\$102.5 Billion</b>                   | <b>\$166.3 Billion</b>                                    | <b>4.6 Million</b>                  | <b>\$96.1 Billion</b>               | <b>\$6.9 Billion</b>               | <b>\$7.7 Billion</b>               |
| TN   | Greater Knoxville Region                | Multi-County Region | 650,511         | \$48,160,880  | \$97,766,533                             | <b>\$145,927,413</b>                                      | 5,503                               | \$104,004,000                       | \$8,398,000                        | \$10,242,000                       |
| TN   | Nashville-Davidson County               | County              | 668,347         | \$178,780,284   | \$250,560,557                            | <b>\$429,340,841</b>                                      | 14,277                              | \$309,406,000                       | \$19,642,000                       | \$31,470,000                       |
| TN   | Shelby County                           | County              | 938,803         | \$118,196,607   | \$79,131,575                             | <b>\$197,328,182</b>                                      | 6,138                               | \$160,806,000                       | \$8,332,000                        | \$14,044,000                       |
| TN   | Memphis Area Association of Governments | Multi-County Region | 1,066,819       | \$118,315,928   | \$79,242,425                             | <b>\$197,558,353</b>                                      | 6,145                               | \$160,968,000                       | \$8,341,000                        | \$14,060,000                       |
| TN   | East Tennessee Development District     | Multi-County Region | 1,202,594       | \$53,564,537  | \$118,627,403                            | <b>\$172,191,940</b>                                      | 5,927                               | \$109,067,000                       | \$9,342,000                        | \$10,988,000                       |
| TN   | Greater Nashville Regional Council      | Multi-County Region | 1,856,623       | \$200,353,380   | \$287,705,334                            | <b>\$488,058,714</b>                                      | 16,228                              | \$345,770,000                       | \$22,329,000                       | \$35,566,000                       |
| TN   | State of Tennessee                      | State               | 6,549,352       | \$470,782,916   | \$668,258,078                            | <b>\$1,139,040,994</b>                                    | 37,602                              | \$818,501,000                       | \$52,096,000                       | \$79,697,000                       |
| TX   | City of Sugar Land                      | City                | 86,777          | \$646,740   | \$523,961                                | <b>\$1,170,701</b>  | 33                                  | \$614,000                           | \$72,000                           | \$84,000                           |
| TX   | City of Lewisville                      | City                | 102,889         | \$1,513,284   | \$304,772                                | <b>\$1,818,056</b>  | 66                                  | \$1,229,000                         | \$125,000                          | \$139,000                          |
| TX   | City of Richardson                      | City                | 108,617         | \$12,143,635  | \$8,452,425                              | <b>\$20,596,060</b>                                       | 694                                 | \$14,840,000                        | \$831,000                          | \$1,095,000                        |
| TX   | City of Waco                            | City                | 130,194         | \$31,391,910  | \$32,298,881                             | <b>\$63,690,791</b>                                       | 2,184                               | \$42,720,000                        | \$3,782,000                        | \$3,617,000                        |
| TX   | City of Irving                          | City                | 232,406         | \$24,192,919  | \$1,260,973                              | <b>\$25,453,892</b>                                       | 1,031                               | \$20,911,000                        | \$1,151,000                        | \$1,407,000                        |
| TX   | City of El Paso                         | City                | 679,036         | \$59,978,686  | \$43,468,775                             | <b>\$103,447,461</b>                                      | 4,193                               | \$73,708,000                        | \$5,795,000                        | \$6,352,000                        |
| TX   | City of Fort Worth                      | City                | 812,238         | \$255,976,253   | \$194,654,565                            | <b>\$450,630,818</b>                                      | 14,480                              | \$337,917,000                       | \$26,552,000                       | \$29,403,000                       |
| TX   | Fort Worth Cultural District            | Cultural District   | 812,238         | \$150,010,452   | \$114,739,000                            | <b>\$264,749,452</b>                                      | 8,504                               | \$198,470,000                       | \$15,599,000                       | \$17,279,000                       |
| TX   | City of Dallas                          | City                | 1,281,047       | \$631,469,325   | \$259,701,224                            | <b>\$891,170,549</b>                                      | 33,554                              | \$856,249,000                       | \$45,100,000                       | \$52,132,000                       |
| TX   | Dallas Arts District                    | Cultural District   | 1,281,047       | \$282,234,392   | \$113,567,787                            | <b>\$395,802,179</b>                                      | 14,932                              | \$380,988,000                       | \$19,996,000                       | \$23,142,000                       |
| TX   | City of San Antonio                     | City                | 1,436,697       | \$143,127,136   | \$280,305,439                            | <b>\$423,432,575</b>                                      | 15,193                              | \$367,271,000                       | \$23,606,000                       | \$31,693,000                       |
| TX   | Harris County                           | County              | 4,441,370       | \$565,143,010   | \$528,903,379                            | <b>\$1,094,046,389</b>                                    | 25,102                              | \$785,492,000                       | \$56,045,000                       | \$60,644,000                       |
| TX   | East End Cultural District              | Cultural District   | 4,441,370       | \$3,177,402   | \$5,028,736                              | <b>\$8,206,138</b>  | 185                                 | \$5,699,000                         | \$447,000                          | \$504,000                          |
| TX   | Houston Museum District Association     | Cultural District   | 4,441,370       | \$321,550,313   | \$324,523,136                            | <b>\$646,073,449</b>                                      | 14,783                              | \$461,644,000                       | \$33,392,000                       | \$36,369,000                       |
| TX   | Midtown Cultural District               | Cultural District   | 4,441,370       | \$4,111,803   | \$4,719,940                              | <b>\$8,831,743</b>  | 201                                 | \$6,259,000                         | \$463,000                          | \$510,000                          |
| TX   | Washington Avenue Cultural District     | Cultural District   | 4,441,370       | \$2,520,607   | \$2,196,630                              | <b>\$4,717,237</b>  | 109                                 | \$3,402,000                         | \$240,000                          | \$258,000                          |
| TX   | Greater Houston Region                  | Multi-County Region | 6,517,279       | \$579,435,793   | \$537,967,268                            | <b>\$1,117,403,061</b>                                    | 25,817                              | \$801,630,000                       | \$57,332,000                       | \$62,007,000                       |
| TX   | Dallas-Forth Worth-Arlington MSA        | Multi-County Region | 6,945,636       | \$999,509,582   | \$473,856,433                            | <b>\$1,473,366,015</b>                                    | 52,848                              | \$1,300,922,000                     | \$78,216,000                       | \$88,992,000                       |
| UT   | Iron County                             | County              | 47,269          | \$13,330,445  | \$62,797,842                             | <b>\$76,128,287</b>                                       | 1,955                               | \$34,261,000                        | \$3,451,000                        | \$3,571,000                        |
| UT   | City of Logan                           | City                | 48,997          | \$17,572,786  | \$13,753,037                             | <b>\$31,325,823</b>                                       | 1,104                               | \$17,351,000                        | \$1,453,000                        | \$1,241,000                        |
| UT   | Salt Lake City                          | City                | 190,884         | \$112,442,764   | \$194,120,153                            | <b>\$306,562,917</b>                                      | 10,479                              | \$215,686,000                       | \$13,080,000                       | \$14,857,000                       |
| VA   | City of Falls Church                    | City                | 13,601          | \$6,749,150   | \$19,029,073                             | <b>\$25,778,223</b>                                       | 626                                 | \$8,156,000                         | \$1,066,000                        | \$1,804,000                        |

# The 341 Participating Arts & Economic Prosperity 5 Study Regions

| State  | Name of Study Region                 | Type of Region      | 2015 Population | Estimated Spending by Nonprofit Arts and Cultural Organizations | Estimated Spending by Cultural Audiences | Total Spending by the Nonprofit Arts and Culture INDUSTRY | TOTAL ECONOMIC IMPACT               |                                     |                                    |                                    |
|--|--------------------------------------|---------------------|-----------------|---|--|---|-------------------------------------|-------------------------------------|------------------------------------|------------------------------------|
|  |                                      |                     |                 |   |  |   | Full-Time Equivalent Jobs Supported | Resident Household Income Generated | Local Government Revenue Generated | State Government Revenue Generated |
| <b>NATIONAL ESTIMATES OF ECONOMIC IMPACT</b> |                                      |                     |                 | <b>\$63.8 Billion</b>   | <b>\$102.5 Billion</b>                   | <b>\$166.3 Billion</b>                                    | <b>4.6 Million</b>                  | <b>\$96.1 Billion</b>               | <b>\$6.9 Billion</b>               | <b>\$7.7 Billion</b>               |
| VA   | City of Fairfax                      | City                | 24,483          | \$2,639,540   | \$1,052,653                              | <b>\$3,692,193</b>  | 106                                 | \$2,175,000                         | \$145,000                          | \$137,000                          |
| VA   | City of Lynchburg                    | City                | 79,047          | \$6,648,618   | \$4,207,822                              | <b>\$10,856,440</b>                                       | 251                                 | \$5,311,000                         | \$477,000                          | \$485,000                          |
| VA   | James River Arts & Cultural District | Cultural District   | 79,047          | \$6,394,249   | \$3,759,455                              | <b>\$10,153,704</b>                                       | 234                                 | \$4,945,000                         | \$444,000                          | \$454,000                          |
| VA   | Greater Charlottesville Area         | Multi-County Region | 150,082         | \$60,559,918  | \$61,250,521                             | <b>\$121,810,439</b>                                      | 2,131                               | \$54,685,000                        | \$5,717,000                        | \$3,844,000                        |
| VA   | City of Alexandria                   | City                | 150,575         | \$35,827,099  | \$76,016,409                             | <b>\$111,843,508</b>                                      | 2,628                               | \$56,913,000                        | \$3,831,000                        | \$3,710,000                        |
| VA   | Arlington County                     | County              | 226,908         | \$170,762,477   | \$18,476,219                             | <b>\$189,238,696</b>                                      | 5,156                               | \$118,675,000                       | \$7,512,000                        | \$6,392,000                        |
| VA   | City of Virginia Beach               | City                | 450,980         | \$25,929,369  | \$61,802,150                             | <b>\$87,731,519</b>                                       | 2,875                               | \$52,494,000                        | \$3,739,000                        | \$3,285,000                        |
| VA   | Richmond & Tri-Cities Region         | Multi-County Region | 1,046,822       | \$211,680,685   | \$148,391,431                            | <b>\$360,072,116</b>                                      | 10,702                              | \$204,206,000                       | \$14,655,000                       | \$16,976,000                       |
| VA   | Fairfax County                       | County              | 1,137,538       | \$173,409,818   | \$98,189,315                             | <b>\$271,599,133</b>                                      | 6,220                               | \$145,515,000                       | \$9,268,000                        | \$10,033,000                       |
| VA   | Greater Fairfax Area                 | Multi-County Region | 1,175,622       | \$182,798,508   | \$118,271,041                            | <b>\$301,069,549</b>                                      | 6,952                               | \$155,846,000                       | \$10,479,000                       | \$11,974,000                       |
| VT   | Greater Burlington Area              | Multi-City Region   | 110,972         | \$59,120,540  | \$36,038,913                             | <b>\$95,159,453</b>                                       | 3,671                               | \$60,485,000                        | \$2,475,000                        | \$6,616,000                        |
| VT   | State of Vermont                     | State               | 626,562         | \$78,856,911  | \$44,027,403                             | <b>\$122,884,314</b>                                      | 4,268                               | \$71,747,000                        | \$2,597,000                        | \$7,188,000                        |
| WA   | City of Tacoma                       | City                | 203,446         | \$74,648,459  | \$62,565,471                             | <b>\$137,213,930</b>                                      | 3,656                               | \$86,035,000                        | \$5,979,000                        | \$7,977,000                        |
| WI   | Door County                          | County              | 27,766          | \$9,730,760   | \$14,967,671                             | <b>\$24,698,431</b>                                       | 632                                 | \$12,247,000                        | \$1,240,000                        | \$1,274,000                        |
| WI   | City of La Crosse                    | City                | 52,440          | \$12,827,852  | \$19,855,615                             | <b>\$32,683,467</b>                                       | 1,132                               | \$24,318,000                        | \$1,410,000                        | \$1,827,000                        |
| WI   | Eau Claire County                    | County              | 101,564         | \$4,509,343   | \$5,800,746                              | <b>\$10,310,089</b>                                       | 393                                 | \$8,745,000                         | \$525,000                          | \$554,000                          |
| WI   | Greater Green Bay Area               | County              | 256,670         | \$23,392,446  | \$12,925,635                             | <b>\$36,318,081</b>                                       | 1,311                               | \$25,617,000                        | \$1,369,000                        | \$1,820,000                        |
| WI   | Greater Fox Cities Region            | Multi-County Region | 401,008         | \$40,077,673  | \$18,279,758                             | <b>\$58,357,431</b>                                       | 1,613                               | \$32,445,000                        | \$2,790,000                        | \$2,725,000                        |
| WI   | Dane County                          | County              | 516,284         | \$145,739,612   | \$104,161,585                            | <b>\$249,901,197</b>                                      | 9,154                               | \$183,574,000                       | \$9,943,000                        | \$13,953,000                       |
| WI   | State of Wisconsin                   | State               | 5,757,564       | \$376,915,991   | \$279,941,276                            | <b>\$656,857,267</b>                                      | 26,695                              | \$555,512,000                       | \$34,718,000                       | \$40,510,000                       |
| WV   | City of Morgantown                   | City                | 31,073          | \$27,454,214  | \$8,020,706                              | <b>\$35,474,920</b>                                       | 1,538                               | \$23,710,000                        | \$729,000                          | \$2,305,000                        |
| WY   | Town of Jackson                      | City                | 10,449          | \$18,725,980  | \$32,521,961                             | <b>\$51,247,941</b>                                       | 1,058                               | \$22,721,000                        | \$1,930,000                        | \$3,145,000                        |