

The Economic Impact of the Nonprofit Arts and Culture Industry in The State of Minnesota (FY 2005)



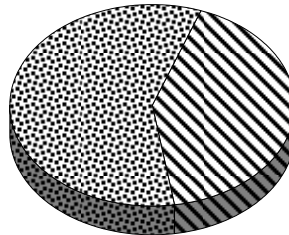
Economic Activity	Organizations	+	Audiences	=	Total Expenditures
Total Nonprofit Arts and Culture Expenditures	\$485,845,713		\$352,681,956		\$838,527,669

Spending by the Arts and Culture Industry Supports Jobs and Generates Government Revenue

Economic Impact of Expenditures	Impact of Organizations	+	Impact of Audiences	=	Total Economic Impact
Jobs Supported (Full-Time Equivalent)	13,211		8,884		22,095
Household Income Paid to Residents*	\$420,245,000		\$210,904,000		\$631,149,000
Revenue Generated to <u>Local</u> Government	\$11,979,000		\$9,074,000		\$21,053,000
Revenue Generated to <u>State</u> Government	\$34,652,000		\$38,442,000		\$73,094,000

Nonprofit Arts and Culture Organizations and Their Audiences Spent \$838.5 Million During 2005

Nonprofit Arts and Culture
Organizations
\$485.8 million



Nonprofit Arts and Culture
Audiences
\$352.7 million

Event-Related Spending by Arts and Culture Audiences Totaled \$352.7 million (excluding the cost of admission)

Arts Attendance Findings	Minnesota Residents*	+	Minnesota Non-Residents*	=	All Arts Attendees
Attendance to Nonprofit Arts Events	12,759,222		1,728,370		14,487,592
Percentage of Resident/Non-Resident Attendees	88.1%		11.9%		100%
Average Dollars Spent Per Attendee	\$21.57		\$44.82		\$24.35
Total Event-Related Spending	\$275,216,424		\$77,465,531		\$352,681,956

Nonprofit Arts and Culture Attendees Spend \$24.35 Per Person, Per Event (excluding the cost of admission)

Category of Expense	Minnesota Residents*	Minnesota Non-Residents*	All Arts Attendees
Meals and Refreshments	\$8.40	\$12.28	\$8.87
Souvenirs and Gifts	\$4.02	\$9.26	\$4.64
Transportation	\$3.74	\$7.63	\$4.20
Overnight Lodging (one night only)	\$2.04	\$11.53	\$3.18
Other (e.g., clothing, child care)	\$3.37	\$4.12	\$3.46
Total Per Person Spending	\$21.57	\$44.82	\$24.35

* Residents are attendees who reside in the State of Minnesota; non-residents live outside the state.

The Arts: A Driving Force in Minnesota's Economy is one of twelve statewide and regional studies conducted by Minnesota Citizens for the Arts and the Forum of Regional Arts Councils of Minnesota in partnership with Americans for the Arts. All reports are available for downloading on Minnesota Citizens for the Art's website at www.mtn.org/mca.