



The impact of spending by arts and culture organizations is far reaching: they pay their employees, purchase supplies, and acquire assets within the local community. Additionally, unlike most other industries, the nonprofit arts and culture leverage significant amounts of event-related spending by their audiences.

THE ARTS: A DRIVING FORCE IN MINNESOTA'S ECONOMY

The Arts: A Driving Force in Minnesota's Economy provides compelling new evidence that the nonprofit arts and culture are a \$838.5 million industry in Minnesota—one that attracts audiences, spurs business development, supports jobs, and generates government revenue.

Nonprofit arts and culture organizations, which spend \$485.8 million each year, leverage a remarkable \$352.7 million in additional spending by arts and culture audiences—spending that pumps vital revenue into local restaurants, hotels, retail stores, and other businesses.

The Arts: A Driving Force in Minnesota's Economy demonstrates that investing in arts and culture yields significant economic benefits and lays to rest a common misconception: that communities support the arts and culture at the expense of local economic development. This report shows conclusively that the arts are a driving force in Minnesota's economy.

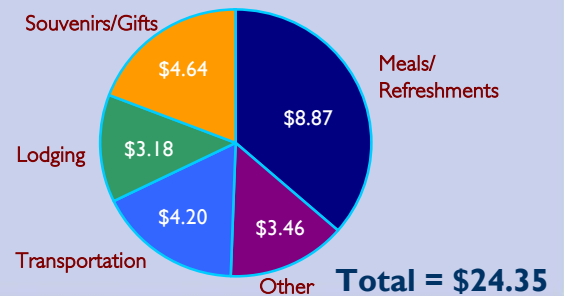
Impact of Nonprofit Arts Organizations

Total Expenditures	\$485,845,713
Full-Time Equivalent Jobs	13,211
Resident Household Income	\$420,245,000
Local Government Revenue	\$11,979,000
State Government Revenue	\$34,652,000

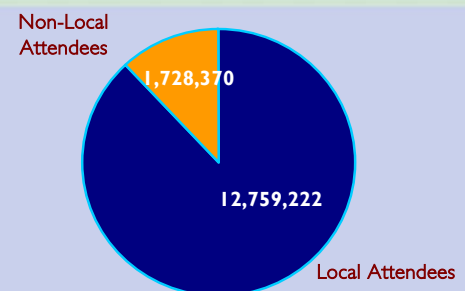
Impact of Nonprofit Arts Audiences

Total Expenditures	\$352,681,956
Full-Time Equivalent Jobs	8,884
Resident Household Income	\$210,904,000
Local Government Revenue	\$9,074,000
State Government Revenue	\$38,442,000

Average Spent by Nonprofit Arts Attendees Above the Cost of Admission



Attendance to Nonprofit Arts Events



Total Impact of the Nonprofit Arts Industry Includes organization and audience expenditures

Total Expenditures	\$838,527,669
Full-Time Equivalent Jobs	22,095
Resident Household Income	\$631,149,000
Local Government Revenue	\$21,053,000
State Government Revenue	\$73,094,000