



The impact of spending by arts and culture organizations is far reaching: they pay their employees, purchase supplies, and acquire assets within the local community. Additionally, unlike most other industries, the nonprofit arts and culture leverage significant amounts of event-related spending by their audiences.

**REGION I**

## THE ARTS: A DRIVING FORCE IN NORTHWEST MINNESOTA'S ECONOMY

*The Arts: A Driving Force in Northwest Minnesota's Economy* provides compelling new evidence that the nonprofit arts and culture are a \$1.3 million industry in Northwest Minnesota—one that attracts audiences, spurs business development, supports jobs, and generates government revenue.

Nonprofit arts and culture organizations, which spend \$560,912 each year, leverage a remarkable \$744,729 in additional spending by arts and culture audiences—spending that pumps vital revenue into local restaurants, hotels, retail stores, and other businesses.

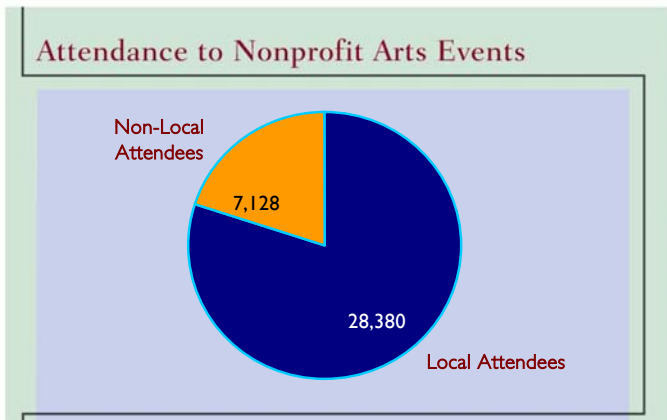
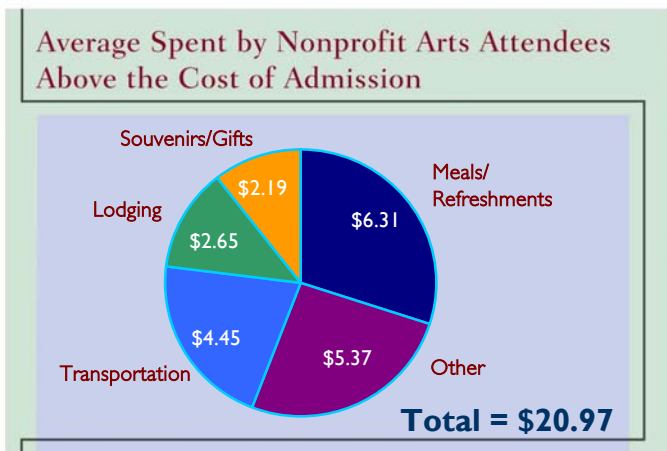
*The Arts: A Driving Force in Northwest Minnesota's Economy* demonstrates that investing in arts and culture yields significant economic benefits and lays to rest a common misconception: that communities support the arts and culture at the expense of local economic development. This report shows conclusively that the arts are a driving force in Northwest Minnesota's economy.

### Impact of Nonprofit Arts Organizations

Total Expenditures	\$560,912
Full-Time Equivalent Jobs	19
Resident Household Income	\$353,000
Local Government Revenue	\$11,000
State Government Revenue	\$39,000

### Impact of Nonprofit Arts Audiences

Total Expenditures	\$744,729
Full-Time Equivalent Jobs	16
Resident Household Income	\$338,000
Local Government Revenue	\$15,000
State Government Revenue	\$74,000



### Total Impact of the Nonprofit Arts Industry Includes organization and audience expenditures

Total Expenditures	\$1,305,641
Full-Time Equivalent Jobs	35
Resident Household Income	\$691,000
Local Government Revenue	\$26,000
State Government Revenue	\$113,000