



The impact of spending by arts and culture organizations is far reaching: they pay their employees, purchase supplies, and acquire assets within the local community. Additionally, unlike most other industries, the nonprofit arts and culture leverage significant amounts of event-related spending by their audiences.

**REGION 2**

# THE ARTS: A DRIVING FORCE IN NORTH CENTRAL MINNESOTA'S ECONOMY

*The Arts: A Driving Force in North Central Minnesota's Economy* provides compelling new evidence that the nonprofit arts and culture are a \$2 million industry in North Central Minnesota—one that attracts audiences, spurs business development, supports jobs, and generates government revenue.

Nonprofit arts and culture organizations, which spend \$589,246 each year, leverage a remarkable \$1.4 million in additional spending by arts and culture audiences—spending that pumps vital revenue into local restaurants, hotels, retail stores, and other businesses.

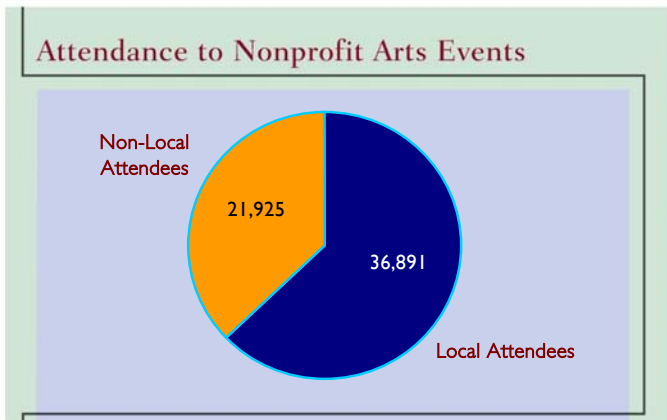
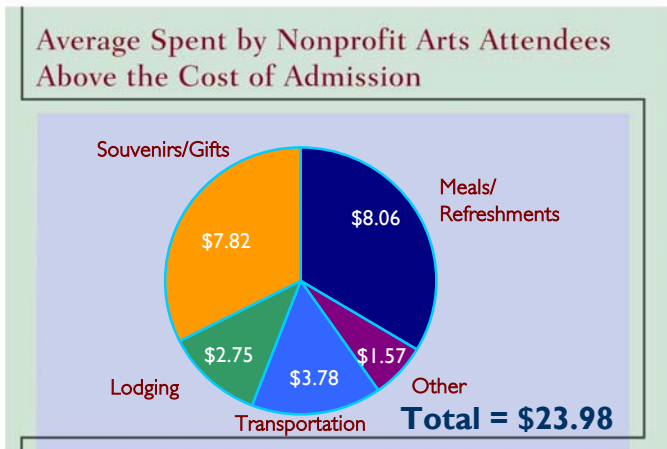
*The Arts: A Driving Force in North Central Minnesota's Economy* demonstrates that investing in arts and culture yields significant economic benefits and lays to rest a common misconception: that communities support the arts and culture at the expense of local economic development. This report shows conclusively that the arts are a driving force in North Central Minnesota's economy.

### Impact of Nonprofit Arts Organizations

Total Expenditures	\$589,246
Full-Time Equivalent Jobs	20
Resident Household Income	\$415,000
Local Government Revenue	\$171,000
State Government Revenue	\$377,000

### Impact of Nonprofit Arts Audiences

Total Expenditures	\$1,410,421
Full-Time Equivalent Jobs	34
Resident Household Income	\$585,000
Local Government Revenue	\$31,000
State Government Revenue	\$152,000



### Total Impact of the Nonprofit Arts Industry Includes organization and audience expenditures

Total Expenditures	\$1,999,667
Full-Time Equivalent Jobs	54
Resident Household Income	\$1,000,000
Local Government Revenue	\$202,000
State Government Revenue	\$529,000