

The Economic Impact of the Nonprofit Arts and Culture Industry in The Arrowhead Region (FY 2005)

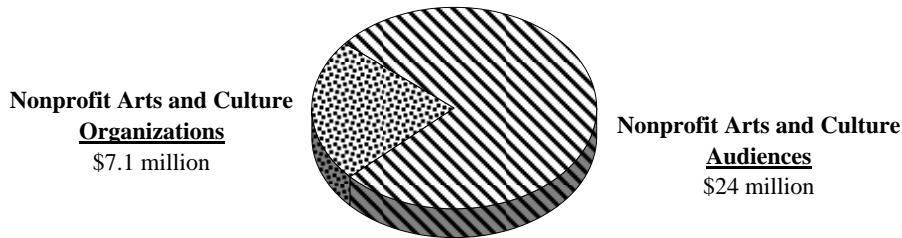


Economic Activity	Organizations	+	Audiences	=	Total Expenditures
Total Nonprofit Arts and Culture Expenditures	\$7,127,559		\$23,966,426		\$31,093,985

Spending by the Arts and Culture Industry Supports Jobs and Generates Government Revenue

Economic Impact of Expenditures	Impact of Organizations	+	Impact of Audiences	=	Total Economic Impact
Jobs Supported (Full-Time Equivalent)	254		650		904
Household Income Paid to Residents*	\$5,424,000		\$11,456,000		\$16,880,000
Revenue Generated to <u>Local</u> Government	\$192,000		\$815,000		\$1,007,000
Revenue Generated to <u>State</u> Government	\$478,000		\$2,564,000		\$3,042,000

Nonprofit Arts and Culture Organizations and Their Audiences Spent \$31.1 Million During 2005



Event-Related Spending by Arts and Culture Audiences Totaled \$24 million (excluding the cost of admission)

Arts Attendance Findings	Region Residents*	+	Region Non-Residents*	=	All Arts Attendees
Attendance to Nonprofit Arts Events	576,746		283,233		859,979
Percentage of Resident/Non-Resident Attendees	67.1%		32.9%		100%
Average Dollars Spent Per Attendee	\$19.48		\$44.95		\$27.87
Total Event-Related Spending	\$11,236,494		\$12,729,932		\$23,966,426

Nonprofit Arts and Culture Attendees Spend \$27.87 Per Person, Per Event (excluding the cost of admission)

Category of Expense	Region Residents*	Region Non-Residents*	All Arts Attendees
Meals and Refreshments	\$6.79	\$14.05	\$9.18
Souvenirs and Gifts	\$1.50	\$9.50	\$4.13
Transportation	\$2.60	\$5.38	\$3.52
Overnight Lodging (one night only)	\$5.36	\$13.97	\$8.19
Other (e.g., clothing, child care)	\$3.23	\$2.05	\$2.85
Total Per Person Spending	\$19.48	\$44.95	\$27.87

* Residents are attendees who reside in the Arrowhead region; non-residents live outside the region. For the purposes of this study, **the Arrowhead region is defined as Aitkin, Carlton, Cook, Itasca, Koochiching, Lake and St. Louis Counties.**