



The impact of spending by arts and culture organizations is far reaching: they pay their employees, purchase supplies, and acquire assets within the local community. Additionally, unlike most other industries, the nonprofit arts and culture leverage significant amounts of event-related spending by their audiences.

**REGION 7W**

# THE ARTS: A DRIVING FORCE IN CENTRAL MINNESOTA'S ECONOMY

*The Arts: A Driving Force in Central Minnesota's Economy* provides compelling new evidence that the nonprofit arts and culture are a \$9 million industry in Central Minnesota—one that attracts audiences, spurs business development, supports jobs, and generates government revenue.

Nonprofit arts and culture organizations, which spend \$6.3 million each year, leverage a remarkable \$2.7 million in additional spending by arts and culture audiences—spending that pumps vital revenue into local restaurants, hotels, retail stores, and other businesses.

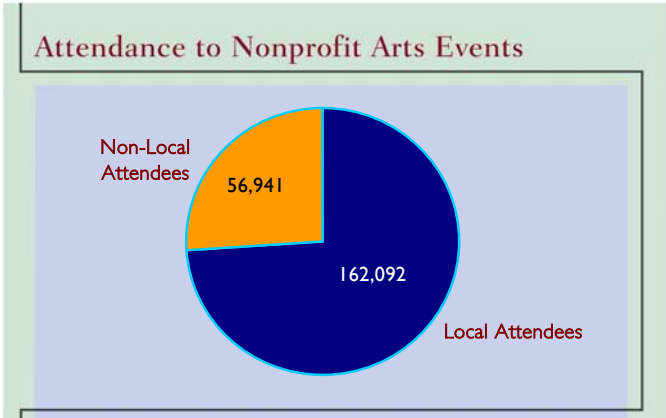
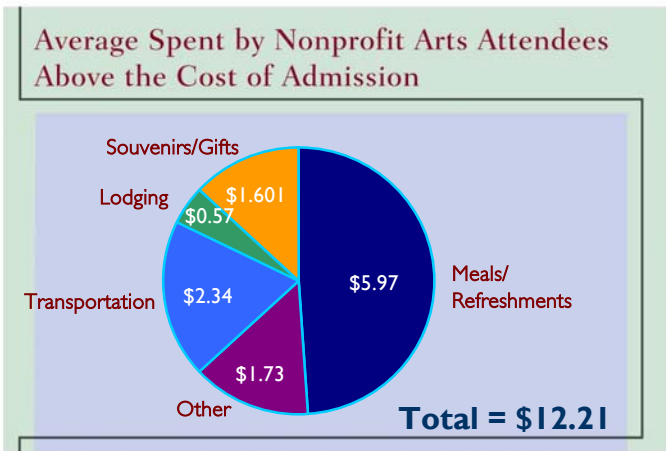
*The Arts: A Driving Force in Central Minnesota's Economy* demonstrates that investing in arts and culture yields significant economic benefits and lays to rest a common misconception: that communities support the arts and culture at the expense of local economic development. This report shows conclusively that the arts are a driving force in Central Minnesota's economy.

### Impact of Nonprofit Arts Organizations

Total Expenditures	\$6,288,880
Full-Time Equivalent Jobs	227
Resident Household Income	\$4,868,000
Local Government Revenue	\$182,000
State Government Revenue	\$402,000

### Impact of Nonprofit Arts Audiences

Total Expenditures	\$2,674,870
Full-Time Equivalent Jobs	72
Resident Household Income	\$1,436,000
Local Government Revenue	\$70,000
State Government Revenue	\$289,000



### Total Impact of the Nonprofit Arts Industry Includes organization and audience expenditures

Total Expenditures	\$8,963,750
Full-Time Equivalent Jobs	299
Resident Household Income	\$6,304,000
Local Government Revenue	\$252,000
State Government Revenue	\$691,000