**ARTISTS AND CREATIVE WORKERS IN MORRISON COUNTY:**

<table>
<thead>
<tr>
<th>NONPROFIT ARTS &amp; CULTURE ORGANIZATIONS IN MORRISON CO.</th>
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</tr>
</thead>
<tbody>
<tr>
<td>TOTAL SPENT BY NONPROFIT ARTS AND CULTURE ORGANIZATIONS</td>
<td>SPENDING BY FULL-TIME ARTISTS AND CREATIVE WORKERS IN AREA</td>
</tr>
<tr>
<td>$2 Million</td>
<td>$1.2 Million</td>
</tr>
<tr>
<td>TOTAL SPENT BY ARTS AND CULTURE ATTENDEES</td>
<td>SPENDING BY PART-TIME ARTISTS AND CREATIVE WORKERS IN AREA</td>
</tr>
<tr>
<td>$1.2 Million</td>
<td>$.25 Million</td>
</tr>
</tbody>
</table>

**TOTAL ECONOMIC IMPACT FROM PARTICIPATING ORGANIZATIONS THEIR AUDIENCES IN MORRISON CO.:**

$3.2 M + TOTAL ECONOMIC IMPACT FROM ARTISTS & CREATIVE WORKERS IN MORRISON CO.

$1.5 M

**$143.17:** ECONOMIC IMPACT PER CAPITA FROM ORGANIZATION, AUDIENCE AND ARTIST SPENDING IN MORRISON CO. 

**ARTISTS AND CREATIVE WORKERS IN MORRISON COUNTY:**

Includes creative workers employed full or part time by others, as well as the self employed. Does not include student, retired, or hobbyist artists.

**TOP 3 CREATIVE JOBS**

PHOTOGRAPHY | MUSIC | GRAPHIC ARTS

**STATE AND LOCAL GOVERNMENT REVENUE FROM ARTIST SPENDING IN MORRISON COUNTY:** $180,030

**NUMBER OF CREATIVE JOBS PER 1,000 JOBS IN MORRISON COUNTY**

24

**ESTIMATED NUMBER OF FULL-TIME ARTISTS AND CREATIVE WORKERS**

245

**ESTIMATED NUMBER OF PART-TIME ARTISTS AND CREATIVE WORKERS**

149

**TOTAL ARTISTS AND CREATIVE WORKERS**

395

**STUDY HIGHLIGHTS:**

The total economic impact from the arts and culture in Morrison County is nearly $5 million.

While the County ranks 10th among 15 study areas in population size, it is shines in attracting 128,346 attendees to arts and cultural offerings, ranking 4th in total attendance.

Additionally, **Morrison County** surprisingly ranks 5th in organizational spending and 6th in economic impact based on total spending by artists and organizations and audiences, both also higher than would be expected according to its population.

With annual audience spending of $1.2 million, the arts and culture organizations of **Morrison County** are bringing dollars into the area that would not otherwise be there.

The 395 artists of **Morrison County** themselves have a $1.5 million annual economic impact. Interestingly, **Morrison County** artist and creative worker wages are $2.91 higher than the average wages for the county.

Finally, the County is unique in being home to more history organizations (5) than most other study counties, which typically have only one or two.
PARTICIPATING NONPROFIT ARTS AND CULTURE ORGANIZATIONS:

**BY DISCIPLINE**

- 6 Performing Arts
- 5 History and preservation
- 4 Arts multipurpose
- 1 Other

**TOTAL ORGANIZATIONS:** 16

**BY BUDGET SIZE**

- $250K-$1M: 4
- $100K-$250K: 5
- $25K-$100K: 2
- UNDER $25K: 5

**ATTENDANCE**

- TOTAL ARTS & CULTURE ATTENDEES: 128,346
- ATTENDEES IN THIS REGION SPEND PER PERSON ABOVE THE COST OF THEIR TICKET: $9.62
- NUMBER OF STUDENTS SERVED: 2,537

PARTICIPATING MORRISON COUNTY NONPROFIT ARTS & CULTURE ORGANIZATIONS:

- FIVE WINGS ARTS COUNCIL
- BOYS & GIRLS CLUB OF MORRISON COUNTY
- FRIENDS OF LINDEN HILL
- FRIENDS OF THE LIBRARY GRRL
- MORRISON COUNTY
- GREAT RIVER ARTS
- HEARTLAND SYMPHONY ORCHESTRA
- MINNESOTA FISHING MUSEUM
- USA COMMUNITY CHORUS
- FRIENDS OF PINE GROVE ZOO
- MINNESOTA MILITARY MUSEUM
- MORRISON COUNTY
- AGRICULTURAL SOCIETY & HOMEWARD BOUND THEATER
- CHARLES A. LINDBERGH HISTORIC SITE
- MORRISON COUNTY
- GENEALOGICAL SOCIETY
- MORRISON COUNTY HISTORICAL SOCIETY
- OASIS CENTRAL MINNESOTA
- ST. FRANCIS MUSIC CENTER

STATE AND LOCAL GOVERNMENT REVENUES:

- GOVERNMENT REVENUE (TAXES AND FEES) GENERATED BY ARTS & CULTURAL ORGANIZATIONS & THEIR AUDIENCES IN MORRISON CO.: $317,114 + GOVERNMENT REVENUE GENERATED BY SPENDING OF ARTISTS AND CREATIVE WORKERS in MORRISON CO.: $180,030 = TOTAL GOVERNMENT REVENUE GENERATED BY ORGANIZATIONS, AUDiences AND ARTISTS: $497,144

- TOTAL FTE JOBS SUPPORTED BY THE SPENDING OF ORGANIZATIONS & AUDIENCES: 82
- TOTAL RESIDENT HOUSEHOLD INCOME GENERATED BY ORGANIZATIONS & AUDIENCES: $2M

Creative Minnesota is a collaborative effort to fill the gaps in available information about Minnesota’s cultural field and to improve our understanding of its importance to our quality of life and economy. It is part of a long term endeavor to collect and report data on the creative sector every two years for analysis, education and advocacy.

Our first Creative Minnesota report, released in 2015, was a snapshot of the health and impacts of nonprofit arts and culture organizations.

Our 2017 study updates the previous study and also looks into the economic lives of artists in Minnesota.

Creative Minnesota was developed by a collaborative of arts and culture funders in partnership with Minnesota Citizens for the Arts (MCA). The Creative Minnesota team includes Minnesota Citizens for the Arts, The McKnight Foundation, the Minnesota State Arts Board, the Forum of Regional Arts Councils of Minnesota, Target, the Bush Foundation, Mardag Foundation, and Jerome Foundation with in-kind support from Ideas that Kick, the Minnesota Historical Society and others. Data sources and methods can be found at CREATIVEMN.org.

We hope that arts advocates, legislators, local government officials and arts and cultural organizations will use this report to find new ways to improve their lives and economies with arts and culture.