Renville County may be small in population size but they are an emerging arts and cultural region.

Renville County’s 11 nonprofit arts and cultural organizations and their audiences alone drove close to a half million dollars in economic impact, serving an audience of over 17,000 people.

Some of these organizations are fairly new, so this study provides Renville County with an excellent baseline from which to measure their future growth.

Renville County’s artists and creative generated close to another half a million dollars in positive economic impact based on their spending.

Moreover, the wages for those artists and creative workers is on par with the average worker wage in Renville County.

In summary, Renville County hosts a small but determined cohort of artists and arts and cultural organizations supported by a dedicated audience. Together they were the driving force behind a nearly $1 million annual economic impact.
Creative Minnesota is a collaborative effort to fill the gaps in available information about Minnesota’s cultural field and to improve our understanding of its importance to our quality of life and economy. It is part of a long term endeavor to collect and report data on the creative sector every two years for analysis, education and advocacy.

Our first Creative Minnesota report, released in 2015, was a snapshot of the health and impacts of nonprofit arts and culture organizations.

Our 2017 study updates the previous study and also looks into the economic lives of artists in Minnesota.

Creative Minnesota was developed by a collaborative of arts and culture funders in partnership with Minnesota Citizens for the Arts (MCA). The Creative Minnesota team includes Minnesota Citizens for the Arts, The McKnight Foundation, the Minnesota State Arts Board, the Forum of Regional Arts Councils of Minnesota, Target, the Bush Foundation, Mardag Foundation, and Jerome Foundation with in-kind support from Ideas that Kick, the Minnesota Historical Society and others. Data sources and methods can be found at CREATIVEMN.org.

We hope that arts advocates, legislators, local government officials and arts and cultural organizations will use this report to find new ways to improve their lives and economies with arts and culture.

Find much more at: creativemn.org