The total economic impact of nonprofit arts and culture organizations and their audiences in Faribault is over $2.1 MILLION annually.

Although 10 of Faribault’s 15 participating organizations reported annual budgets of under $25,000, the total organization spending exceeded $1 million per year.

Faribault impressively drew over 80,000 attendees to arts and cultural events in the city, and served almost 26,000 K-12 students, a very large number compared to other study areas.

RICE COUNTY also benefits from $4.7 MILLION in economic impact generated from artist and creative worker spending.

This artist and creative worker spending in Rice County generated over $600,000 in local and state government revenues.

Further, Rice County artist and creative worker wages were almost exactly the same as the average worker wage for the entire county.

*Note that the study areas in this report for nonprofit arts organizations and audiences (Faribault) and for artists and creative workers (Rice County) are different.
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Our first Creative Minnesota report, released in 2015, was a snapshot of the health and impacts of nonprofit arts and culture organizations.

Our 2017 study updates the previous study and also looks into the economic lives of artists in Minnesota.

Creative Minnesota was developed by a collaborative of arts and culture funders in partnership with Minnesota Citizens for the Arts (MCA). The Creative Minnesota team includes Minnesota Citizens for the Arts, The McKnight Foundation, the Minnesota State Arts Board, the Forum of Regional Arts Councils of Minnesota, Target, the Bush Foundation, Mardag Foundation, and Jerome Foundation with in-kind support from Ideas that Kick, the Minnesota Historical Society and others. Data sources and methods can be found at CREATIVEMN.org

We hope that arts advocates, legislators, local government officials and arts and cultural organizations will use this report to find new ways to improve their lives and economies with arts and culture.

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