

10 REASONS

To Support The
Arts in Minnesota

creative



CreativeMN.org

1

90% of Minnesotans believe that arts and cultural activities help make MN an attractive place to live, and that the arts are contributing to our quality of life.



2



MN arts and culture nonprofits served 22 million attendees in 2017, on average 4 times per person.

3

Minnesota is home to an astonishing

104,148 artists

& creative workers and they live in every county.

4

The total annual impact of nonprofit arts and culture organizations, their audiences, and artists and creative workers on MN's economy is

\$2 BILLION

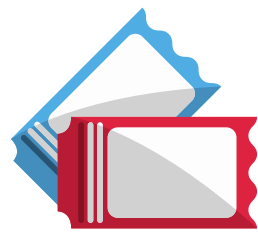


5

67% of Americans believe that the arts unify our communities, and 62% agree that the arts create understanding between cultures.

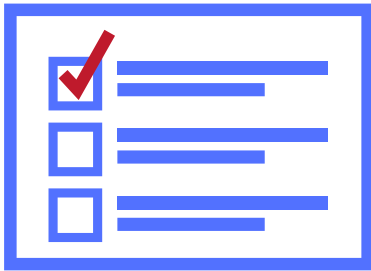


6



MN's 900,000 K-12 students attended arts & culture organizations 4 times per year on average, totaling 3.9 million student visits per year.

7



Americans are more than TWICE as likely to vote in favor of a candidate who increases arts spending nationally than to vote against them.

8

85% of arts degree graduates rate the Twin Cities as a "good" or "very good" place to be an artist.

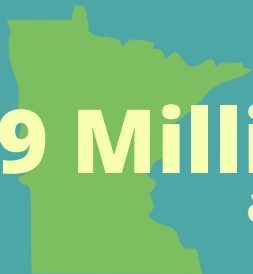


9

Government revenues from the arts in MN is

\$139 Million annually.

Public investments in arts and culture is a catalyst that increases government revenues.



10



9 in 10

American adults agree that the arts are part of a well-rounded education.