



REGION 1: NORTHWEST MINNESOTA



COUNTIES: KITTSON, MARSHALL, NORMAN, PENNINGTON, POLK, RED LAKE, ROSEAU

NONPROFIT ARTS & CULTURE ORGANIZATIONS AND THEIR AUDIENCES



TOTAL SPENT BY NONPROFIT ARTS AND CULTURE ORGANIZATIONS **\$1,835,987**

TOTAL SPENT BY ARTS AND CULTURE ATTENDEES **\$1,496,707**

TOTAL ECONOMIC IMPACT FROM ORGANIZATIONS AND THEIR NONPROFIT AUDIENCE **\$3,332,694**

ARTISTS & CREATIVE WORKERS



SPENDING BY FULL-TIME ARTISTS AND CREATIVE WORKERS **\$968,196**

SPENDING BY PART-TIME ARTISTS AND CREATIVE WORKERS **\$1,620,123**

TOTAL ECONOMIC IMPACT FROM ARTISTS AND CREATIVE WORKERS **\$2,588,319**

TOTAL ANNUAL IMPACT FROM

- NONPROFIT ARTS & CULTURE ORGANIZATIONS
- THEIR AUDIENCES
- ARTISTS & CREATIVE WORKERS

\$5,921,013

Change in impact since 2017 report: +\$1,026,946 | Economic impact per capita in this region: \$69 | Area population in 2016: 85,762

PARTICIPATING ORGANIZATIONS BY DISCIPLINE

- 17 Performing arts
- 9 Arts multipurpose
- 3 Visual arts and architecture
- 2 Media and communications
- 2 Literary arts
- 9 History and historical preservation
- 45 Other
- 87 TOTAL**

NUMBER OF FULL-TIME ARTISTS AND CREATIVE WORKERS **220**

NUMBER OF PART-TIME ARTISTS AND CREATIVE WORKERS **774**

TOTAL NUMBER OF ARTISTS AND CREATIVE WORKERS **994**

Includes creative workers employed full or part-time by others, as well as self employed. Does not include student, retired or hobbyist artists.

BY BUDGET SIZE

- 71 Under \$25K
- 12 \$25K – \$100K
- 3 \$100K – \$250K
- 1 \$250K – \$1M

TOP 3 CREATIVE JOBS

PHOTOGRAPHERS | MUSICIANS AND SINGERS | WRITERS AND AUTHORS

AVERAGE HOURLY WAGE FOR CREATIVE WORKERS **\$18.73**

This is \$0.35 above the average for all workers in this area

ATTENDEES

TOTAL ATTENDEES **99,714**

NUMBER OF STUDENTS SERVED **13,114**

AVERAGE AMOUNT ATTENDEES IN THIS REGION SPEND PER PERSON ABOVE THE COST OF THEIR TICKET **\$15.01**

CHANGE IN ATTENDEES SINCE 2017 REPORT **+9,322**

STUDY HIGHLIGHTS

Although tenth in population size among the state's eleven regions, Northwest Minnesota is 9th in average hourly wage for creative workers. It also performs on target on many other metrics, ranking 10th in economic impact per capita and in the number of full-time artists and creative workers.

Total economic impact from the arts and cultural sector in Northwest Minnesota is \$5.9 million per year.



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STATE AND LOCAL GOVERNMENT REVENUES

GOVERNMENT REVENUE (TAXES & FEES) GENERATED BY ARTS AND CULTURE ORGANIZATIONS AND THEIR AUDIENCES

\$323,394



GOVERNMENT REVENUE GENERATED BY SPENDING OF ARTISTS AND CREATIVE WORKERS

\$308,846

TOTAL GOVERNMENT REVENUE (TAXES & FEES) GENERATED BY THE ARTS SECTOR

\$632,241

PARTICIPATING ORGANIZATIONS

Ada Chamber of Commerce, Ada Summer Children's Theater, Ada-Borup School District, Artists Unlimited, Badger Area Community Fund, Badger School District, City of, City of Fosston, City of Gary, City of Grygla, City of Karlstad, City of Red Lake Falls, City of Roseau, Climax-Shelly School District, Crookston Civic Music League, Crookston Community Theater, Crookston School District, East Grand Forks Arts and Crafts Council, East Grand Forks Campbell Library, East Grand Forks School District, East Polk Heritage Center, Fertile-Beltrami School District, Fosston Community Library and Arts Association, Fosston School District, General Federation of Women's Clubs, Goodridge School District, Goodridge Veterans Memorial Park, Greenbush-Middle River School District, Grygla School District, Kennedy Community Center, Kittson Central School District, Kittson County 4-H, Kittson County Fair, Kittson County Historical Society, L'Association des Francais du Nord, Lancaster School District, Louisville Foundation at Old Crossing, Malung Community Center, Marshall County Agricultural Society, Marshall County Central School District, Marshall County Historical Society, Middle River Community Club, Middle River Community Theater, Norman County Agricultural Society, Norman County East School District, Norman County Historical Society, Norman County West School District, North Country Fiddle and Dance, North Pioneer Radio KSRQ-FM, Northern Lights Concert Series, Northland Community Technical College, Northwest Minnesota Arts Council, Northwest Minnesota Service Cooperative, Palmville Press and Publishing, Inc., Pennington County Fair, Pennington County Historical Society, Polish National Alliance Lodge 3060, Polk County Fair, Polk County Historical Society, Prairie Public Broadcasting, Red Lake County Central School District, Red Lake County Fair, Red Lake Falls Public Schools, Red River Children's Chorus, Roseau Area Arts Association, Roseau Area Friends of the Library, Roseau Community Schools, Roseau County Fair, Roseau County Historical Society, Sand Hill Settlement Historical Society, Sons of Norway Snorre Lodge 70, Stephen Arts Council, Stephen-Argyle Central Schools, Summer Arts Stages, Thief River Falls Area Community Theater, Thief River Falls Chamber of Commerce, Thief River Falls Concert Series, Thief River Falls Education Foundation, Thief River Falls School District, Tri River Pioneer Museum, Tri-County Schools, Twin Forks Sweet Adelines, University of Minnesota-Crookston, Warren-Alvarado-Oslo School District, Warroad Public Schools, Warroad Summer Theatre, Win-E-Mac Public Schools

Creative Minnesota is a collaborative effort to fill the gaps in available information about Minnesota's cultural field and to improve our understanding of its importance to our quality of life and economy.

It is part of a long term endeavor to collect and report data on the creative sector every two years for analysis, education and advocacy.

We hope that arts advocates, legislators, local government officials and arts and cultural organizations will use this report to find new ways to improve their lives and economies with arts and culture.

Creative Minnesota's statewide and eleven regional studies include:

- The economic impact of Minnesota's nonprofit arts and culture organizations and their audiences
- An analysis of the impact of artists and creative workers on our economy
- Public opinion polling about the arts
- Local studies of the economic impact of the arts in Minnesota communities
- Analysis of the availability of arts education in Minnesota's schools

Our team includes Minnesota Citizens for the Arts, McKnight Foundation, Minnesota State Arts Board, Forum of Regional Arts Councils of Minnesota, Target, Jerome Foundation, Mardag Foundation, Bush Foundation, Pepich Center for Arts Education, Springboard for the Arts and Minnesota Music Educators Association with in-kind support from the Minnesota Historical Society, City of Minneapolis, Ideas that Kick, the Center for Urban and Regional Affairs (CURA) at the University of Minnesota, Minnesota Compass, and others.

Find much more at creativeMN.org



Minnesota Citizens for the Arts

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