



REGION 3: THE ARROWHEAD IN MINNESOTA



COUNTIES: AITKIN, CARLTON, COOK, ITASCA, KOOCHICHING, LAKE, ST. LOUIS

NONPROFIT ARTS & CULTURE ORGANIZATIONS AND THEIR AUDIENCES



TOTAL SPENT BY NONPROFIT ARTS AND CULTURE ORGANIZATIONS **\$34,526,955**

TOTAL SPENT BY ARTS AND CULTURE ATTENDEES **\$36,979,865**

TOTAL ECONOMIC IMPACT FROM ORGANIZATIONS AND THEIR NONPROFIT AUDIENCE **\$71,506,820**

ARTISTS & CREATIVE WORKERS



SPENDING BY FULL-TIME ARTISTS AND CREATIVE WORKERS **\$15,188,537**

SPENDING BY PART-TIME ARTISTS AND CREATIVE WORKERS **\$6,280,080**

TOTAL ECONOMIC IMPACT FROM ARTISTS AND CREATIVE WORKERS **\$21,468,617**

TOTAL ANNUAL IMPACT FROM

- NONPROFIT ARTS & CULTURE ORGANIZATIONS
- THEIR AUDIENCES
- ARTISTS & CREATIVE WORKERS

\$92,975,437

Change in impact since 2017 report: +\$9,697,556 | Economic impact per capita in this region: \$321 | Area population in 2016: 289,335

PARTICIPATING ORGANIZATIONS BY DISCIPLINE

- 44 Performing arts
- 21 Arts multipurpose
- 9 Visual arts and architecture
- 12 Media and communications
- 3 Literary arts
- 33 History and historical preservation
- 26 Other
- 148 TOTAL**

BY BUDGET SIZE

- 72 Under \$25K
- 28 \$25K – \$100K
- 18 \$100K – \$250K
- 20 \$250K – \$1M
- 10 \$1M – \$5M

ATTENDEES

TOTAL ATTENDEES **1,541,470**

NUMBER OF STUDENTS SERVED **190,297**

AVERAGE AMOUNT ATTENDEES IN THIS REGION SPEND PER PERSON ABOVE THE COST OF THEIR TICKET **\$23.99**

CHANGE IN ATTENDEES SINCE 2017 REPORT **+168,311**

NUMBER OF FULL-TIME ARTISTS AND CREATIVE WORKERS **1,637**

NUMBER OF PART-TIME ARTISTS AND CREATIVE WORKERS **2,746**

TOTAL NUMBER OF ARTISTS AND CREATIVE WORKERS **4,383**

Includes creative workers employed full or part-time by others, as well as self employed. Does not include student, retired or hobbyist artists.

TOP 3 CREATIVE JOBS

PHOTOGRAPHERS | MUSICIANS AND SINGERS | WRITERS AND AUTHORS

AVERAGE HOURLY WAGE FOR CREATIVE WORKERS **\$19.18**

This is \$0.84 above the average for all workers in this area

STUDY HIGHLIGHTS

Although fourth in population size among the state's eleven regions, the Arrowhead is 2nd in overall attendance and 3rd in youth attendance. It ranks 2nd in total economic impact, economic impact per capita, and total government revenue generated by the arts sector. It is also 4th in the number of artists and creative workers.

Total economic impact from the arts and cultural sector in the Arrowhead is \$93 million per year.



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STATE AND LOCAL GOVERNMENT REVENUES

GOVERNMENT REVENUE (TAXES & FEES) GENERATED BY ARTS AND CULTURE ORGANIZATIONS AND THEIR AUDIENCES

\$7,298,139



GOVERNMENT REVENUE GENERATED BY SPENDING OF ARTISTS AND CREATIVE WORKERS

\$2,519,224

TOTAL GOVERNMENT REVENUE (TAXES & FEES) GENERATED BY THE ARTS SECTOR

\$9,817,363

PARTICIPATING ORGANIZATIONS

Aitkin Community Education, Aitkin County Historical Society, All Black Zine, Armory Arts and Music Center, Arrowhead Chorale, Arrowhead Regional Arts Council, Arts on Superior, Avalon Educational Institute, Big Time Jazz Orchestra, Bois Forte Tribal Community Radio KBFT, Borealis Art Guild, Bottle Cap Volunteer Productions, Carlton County Historical Society, Chester Bowl Improvement Club, Chisholm Public Schools, Citizens for Backus, City of Bigfork, City of Grand Rapids, City of Tower, City of Virginia, Clayton Jackson McGhie Memorial Inc., College of Saint Scholastica, Cook County Historical Society, Cook County Community Radio WTIP-FM, County Seat Theater Company, Dorothy Molter Foundation and Museum, Duluth All Souls Night, Duluth Art Institute Association, Duluth Ballet, Duluth Children's Museum, Duluth Film Collective, Duluth Playhouse, Duluth Public Television WDSE-WRPT, Duluth Superior Film Festival, Duluth Superior Symphony Association, Echoes of Peace Choir, Edge of the Wilderness Community Center, ElderCircle, Ely Artwalk, Ely Community Spring Musical, Ely Folk School, Ely Greenstone Public Art Committee, Ely Winter Festival, Ely-Winton Historical Society, Finland Minnesota Historical Society, Fond du Lac Band of Lake Superior Chippewa WGZS-FM, Forest History Center, Free Range Film Festival, Freshwater Dance Collective, Friends of B'nai Abraham, Friends of the Wirtanen Pioneer Farm, Glensheen, GND Development Alliance, Good Harbor Hill Players, Grace House of Itasca County, Grand Marais Arts Inc., Grand Marais Playhouse, Grand Rapids Area Male Chorus, Grand Rapids Arts, Grand Rapids Players Inc., Great Lakes Aquarium, Great River Strings Ensemble, Gunflint Trail Historical Society, Hibbing Historical Society, Hibbing Public Access Television, Homegrown Music Festival, Icebox Radio Theater, Iron Range Historical Society, Itasca Community Chorus, Itasca Community Television Inc., Itasca County Historical Society, Itasca County Private Woodland Committee, Itasca Orchestra and Strings Program, Jaques Art Center Inc., Judy Garland Museum, Knife River Recreation Council, Koochiching County Historical Society, KUMD University of MN Duluth, Lake County Developmental Achievement Center Inc., Lake County Historical Society, Lake Superior Chamber Orchestra, Lake Superior Community Theatre, Lake Superior Marine Museum Association, Lake Superior Writers, Lake Superior Youth Chorus, Inc., Lake Superior Zoological Society, Laurentian Arts and Culture Alliance, Leech Lake Band of Ojibwe Ball Club Community Center, Lyric Opera of the North, MacRostie Art Center, Magic Smelt Puppet Troupe, Matinee Musicale Inc., MDI Hired Hands, Mesabi Community Orchestra, Mesabi Musical Theatre, Minnesota Discovery Center, Minnesota Museum of Mining, Minnesota State Old Time Fiddle Contest, Moose Lake Area Historical Society, Moose Lake School, Myers-Wilkins Community School Collaborative, Nordic Center, North Homes, Inc., North House Folk School, North Shore Music Association, Northern Bedrock Historic Preservation Corps, Northern Community Radio KAXE, Northern Lake County Arts Board, Northern Lakes Arts Association, Northern Lights Music Festival, Inc., Northstar Foundation, Northwoods Friends of the Arts, Oldenburg Arts and Cultural Community, Park Point Community Club, Proctor Area Historical Society, Præve Collective, Rainy Lake Community Orchestra, Range Center, Inc. SoHo Artists, Regents of the U of M - Duluth Campus, Reif Arts Council, Renegade Theater Company, Ressler Dancel!, Sacred Heart-John Chebul Memorial Center Association, Safe Haven Shelter for Battered Women, Saint Louis County, Saint Louis County Historical Society, Schroeder Area Historical Society, Singing Slovenes, Inc., Sisu Heritage Inc., Sky Blue Jazz Ensemble, SOAR Career Solutions -Arts Project, Spirit Lake Poetry Series, Sugarloaf North Shore Stewardship Association, Tofte Lake Center Incorporated, Tower-Soudan Historical Society, Tweed Museum of Art, Twin Ports Choral Project, Twin Ports Wind Ensemble, Two Harbors Area Arts and Events, Valley Youth Centers of Duluth, Vermilion Community College, VFW Post 1720, Virginia Area Historical Society, Virginia Band Boosters, Washington Elementary School, Wise Fool Shakespeare, Wolf Ridge Environmental Learning Center, Zeitgeist Center for Arts and Community

Creative Minnesota is a collaborative effort to fill the gaps in available information about Minnesota's cultural field and to improve our understanding of its importance to our quality of life and economy.

It is part of a long term endeavor to collect and report data on the creative sector every two years for analysis, education and advocacy.

We hope that arts advocates, legislators, local government officials and arts and cultural organizations will use this report to find new ways to improve their lives and economies with arts and culture.

Creative Minnesota's statewide and eleven regional studies include:

- *The economic impact of Minnesota's nonprofit arts and culture organizations and their audiences*
- *An analysis of the impact of artists and creative workers on our economy*
- *Public opinion polling about the arts*
- *Local studies of the economic impact of the arts in Minnesota communities*
- *Analysis of the availability of arts education in Minnesota's schools*

Our team includes Minnesota Citizens for the Arts, McKnight Foundation, Minnesota State Arts Board, Forum of Regional Arts Councils of Minnesota, Target, Jerome Foundation, Mardag Foundation, Bush Foundation, Pepich Center for Arts Education, Springboard for the Arts and Minnesota Music Educators Association with in-kind support from the Minnesota Historical Society, City of Minneapolis, Ideas that Kick, the Center for Urban and Regional Affairs (CURA) at the University of Minnesota, Minnesota Compass, and others.

Find much more at creativeMN.org



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